

Stock Information

(as of March 31, 2007)

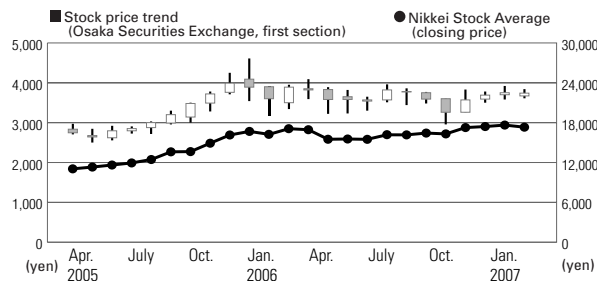
Shares

Total number of shares authorized to be issued	174,641,100
Number of shares outstanding	67,394,016
Number of shareholders	6,604

Distribution of Shareholders

	Number of shareholders	Shareholdings (thousand shares)	Shareholdings (%)
Financial institutions	69	18,632	27.7
Securities companies	31	518	0.7
Other business corporations	240	9,149	13.6
Foreign entities	297	26,875	39.9
Individuals, others	5,967	12,218	18.1

Note: Shareholdings amounting to less than the minimum trading unit have been rounded down.

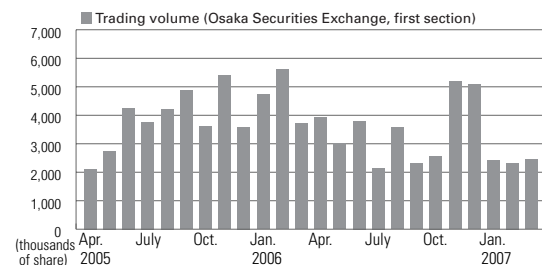


Major Shareholders

Shareholder	Shareholdings (thousand shares)	Shareholdings (%)
The Master Trust Bank of Japan, Ltd. (Trust account)	4,752	7.1
Japan Trustee Services Bank, Ltd. (Trust account)	3,613	5.4
Aoyama Bussan, Ltd.	3,541	5.3
Goro Aoyama	3,360	5.0
State Street Bank And Trust Company	2,546	3.8
Japan Trustee Services Bank, Ltd. (Trust account 4)	1,743	2.6
Pictet & Cie (Europe) SA	1,366	2.0
State Street Bank And Trust Company 505019	1,158	1.7
Bank of NewYork GCM Client Accounts E ISG	1,063	1.6
Hoshino Shoji Co., Ltd.	1,001	1.5

Notes:

- Shareholdings amounting to less than the minimum trading unit have been rounded down.
- The Company holds 1,936,000 shares of treasury stock, but the holdings are not included in the above list of major shareholders because these shares are without voting rights.



Shareholders Information

Memo to Shareholders

Business year:	From April 1 to March 31
Ordinary general meeting of shareholders:	June
Record date:	March 31 (other publicly announced days, as necessary). Shareholders recorded in the register of shareholders and beneficial shareholders recorded in the register of beneficial shareholders at the end of each business year shall be deemed the shareholders entitled to exercise the shareholders' rights at the ordinary general meeting of shareholders pertaining to the aforementioned business year.
Dividends:	Dividends shall be paid to the shareholders recorded in the register of shareholders and the beneficial shareholders recorded in the register of beneficial shareholders as of March 31.
Interim dividends:	Interim dividends shall be paid to shareholders recorded in the register of shareholders and the beneficial shareholders recorded in the register of beneficial shareholders as of September 30.
Transfer agent:	Sumitomo Trust & Banking, Co. Ltd. 5-33 Kitahama 4-chome, Chuo-ku, Osaka
Transfer agent branch:	Stock Transfer Agency Department Sumitomo Trust & Banking Co., Ltd. 5-33 Kitahama 4-chome, Chuo-ku, Osaka
(Mailing address and telephone contact)	Stock Transfer Agency Department Sumitomo Trust & Banking Co., Ltd. 1-10 Nikko-cho, Fuchu, Tokyo 183-8701 (Request for an Address Change Form etc.): 0120-175-417 (Other inquiries): 0120-176-417
Agencies:	Sumitomo Trust & Banking Co., Ltd., all branches nationwide.
Media for public notices:	Electronic disclosure or Nihon Keizai Shimbun (newspaper) if electronic disclosure is unavailable.
Listing stock exchanges:	Tokyo Stock Exchange (First Section) Osaka Securities Exchange (First Section)



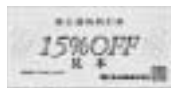
The Plus A The Suit Aoyama LOC CITY Mito-Minami Store (opened April 2007)

Guidance on the Preferential Discount Coupon for Shareholders

The Company issues and offers the "Preferential Discount Coupon for Shareholders" (15% discount) to all the shareholders as of March 31 and September 30 every year.

■ Issuance Standards of the Preferential Discount Coupon for Shareholders

The Company issues Preferential Discount Coupons for Shareholders based on the following criteria to the shareholders recorded in the register of shareholders and the beneficial shareholders recorded in the register of beneficial shareholders as of March 31 and September 30 every year, according to their respective shares held.



■ Number of shares held

100-999 shares:	Three (3) coupons
1,000-2,999 shares:	Four (4) coupons
3,000 shares or more:	Five (5) coupons

■ Expiration date

Record date of eligible shareholders	Timing of sending by post	Expiration date
Shareholders as of March 31	Early July of the same year	June 30 of the following year
Shareholders as of September 30	Early December of the same year	December 31 of the following year

■ Stores where the coupons can be used

Outlets of Yofuku-no-Aoyama, Plus A The Suit Aoyama, The Suit Company, Universal Language, The Suit Company's Weekend, and CALAJA.

Financial information is available on the Company's website
<http://www.aoyama-syouji.co.jp>

■ Financial information available on our website:

- IR News
- Monthly Information
- Business Report
- Information used at the briefing on financial results
- Yuho financial report
- Shareholder Newsletter

Contact for Inquiries: Corporate Planning Division at the Head Office
Tel: +81-84-920-0029
Fax: +81-84-921-8129

