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Business Report for Fiscal 2008 (From April 1, 2007, to March 31, 2008)


0 Aoyama Trading Co., Ltd.

## Aiming for Further Profit Growth



I would like to thank you, our shareholders, for your steadfast support of Aoyama Trading Company, Ltd. (the "Company") I am pleased to report that in fiscal 2008 the Aoyama Trading Group achieved record-high sales and operating income for the seventh consecutive year. In the coming years we will seek market share expansion through an active program of new store openings and relocation of existing stores and the cultivation of new customer segments, especially women. In this way, we are determined to further strengthen our presence in an industry increasingly controlled by a small number of companies. In all our endeavors, I would be grateful for your continued understanding and support.

President and ceo Osamu Aoyama

## Consolidated Financial Highlights




Achievement of Higher Sales and Operating Income for the Seventh Consecutive Year

Athough in fiscal 2008 we faced an adverse busines environment characterized by fattering consumer confidence
owing to unseasonable weather and soaring raw material prices, we were able to achieve higher sales and operating income for the seventh consecuitve year operating income for the sixth and seventh consecutive years, respectively, on a non-consolidated basis. This succes
resulted from further expansion of market share accomplished by means of an active program of new store openings and elocation of existing stores and the introduction of new suit and omenswear brands.
With regard to products, we set a new record for suit sales fuits such as the Savile se year as sales of premium-grade suits with two pairs of slacks, developed favorably. The number of suits sold increased by $3.6 \%$ year on year to $2,761,000$, surpassing the previous record of $2,656,000$ suits sold in fiscal 2007.

## Capturing New Customer Segments

Q2
What measures and
policies did the Company
focus on in the year
under review?

We strove to further expand market share by developing The Suit Company's Weekend format of stores located in large
shopping centers in suburbs of major cities (11 stores as of March 31,2008 ) and the Plus A The Suit Aoyama format of
launched in April 2007.
Also, sales of womenswear, a product category that has shown steady growth, developed favorably in fiscall 2008 as a result of the launch of women's formal wear last May and of
the new brand Miss JUNKO in last October at all Yofuku-nothe new brand Miss UNNKO in last October at all Yoftuku-no-
Aoyama stores. Furthermore, we endeavored to attract new Aoyama stores. Furthermore, we endeavored to atract new
customers by offering the brand of premium-grade suits HILTON TIME designed for the children of baby boomers at all Yofuku-no-Aoyama stores since January of this year.

## Focus on Store Openings in the Greater Tokyo Area

## Q3

What initiatives are planned for fiscal 2009 and beyond?

We continue to seek market share expansion by actively share expansion by actively
opening new stores and relocating and renovating existing stores, especially in the Greater Tokyo area. To suppor Grealer Tokyo area. To suppo to begin construction of a stock center in Chiba Prefecture. source and will pursue further sales growth by continuing to
enhance our merchandise lines and develop appealing store environments.


## Store Format and Positioning

The Suit Company No. of stores: 30 Target age groups: 20 s -30s
The Suit Company stores, specialty suit stores targeting customers in their 20 s and 30 s, emphasize the latest fashion trends.

The Suit Company's Weekend No. of stores: 11
target age groups: 20s-30s
The Suit Company's Weekend stores, located in large urban shopping centers, offer a comprehensive selection of merchandise that ranges from suits to men's and women's casual wear.
(1)

## Universal Language

No. of stores: 6
arget age groups: 30s-40s
Universal Language is a format of boutiques for urban adults that offer make the entire world your closet.

## CALAJA

No. of stores: 5
Target age groups: $20 \mathrm{~s}-40 \mathrm{~s}$
CALAJA is a format of casual stores that offer better merchandise from the lates trends to basic clothing at lower prices.


## An Active Program of Store Openings and Relocations <br> 洋时の青気 <br> Yofuku－no－Aoyam

 Produces ResultsYofuku－no－Aoyama


At Yofuku－no－Aoyama，the Company＇s mainstay format sales of suits and women＇s merchandise developed steadily in fiscal 2008 as a result of efforts focused on the capturing of new customer segments through the offering of new brands． Also，The Company implemented an active program of new store openings and store relocations，and the number of stores
reached 702 at the end of the term．
$\because$ Active Store Openings and Relocations In fiscal 2008 the Company opened 14 new stores and relocated or rebuilt 24 existing stores．We sought to further stores in response to changes in market conditions such as catchment areas and consumer purchasing trends
$\because$ Launch of a Premium－Grade Suit Brand for the Children of Baby Boomers
ne，anuary of this year we commenced sales of HILTON TME，premium－grade suits designed for the children of baby boomers．To appeal to this generation which is highly sensitive to fashion，we entered into an exclusive sales agreement for the HILTON TIME brand fashion with Tombolini of Italy and of sense and quality．We aim to attract a new customer segment and further increase the $\square$ Ais volume of suit sales by offering this line together with the Savile Row brand of premium－grade suits for adults．


## 

Reinforcement of the Women＇s Merchandise Selection
Sales of women＇s merchandise developed favorably as a result of further reinforcement of product selection，including the launch of a new brand Miss JUNKO in October of last year． increase sales by offering lines of related items，including business suits for career women and first－time job seekers， formal wear，blouses，pumps，and accessories

## $\because$ Opening a New Market

The Plus A The Suit Aoyama，launched in April of last year， is a format of stores in shopping centers in suburbs of regional cities that offer merchandise specifically for business use， mainly men＇s and women＇s suits．In fiscal 2008 we opened hree stores，and the number of stores at the term end was three．


[^0]Further Sales Expansion for Women＇s Wear

Yofuku－no－Aoyama \＆Plus A The Suit Aoyama


Womens＇for mal wear zone
in Kohoku Center South Store，



## THE SUIT COMPANY

In fiscal 2008 we opened two new The Suit Company stores, the Shizuoka Store in Shizuoka Prefecture and the Ikebukuro Higashiguchi Store in Tokyo, and relocated the Okayama Store
in Okayama Prefecture. To revitalize existing stores and increase their appeal, we engaged in large-scale renovation of the Umeda Store, the ArcaKit Kinshicho Store and other stores. The number of stores at the term end was 30

¿ The Suit Company Select

the suit company's WEEKEND
To further increase brand recognition, we opened two
new stores of The Suits
Company's Weekend, the
Unimo Chiharadai Store in
Chiba prefecture and the Loc
City Moriya Store in Ibaraki
Prefecture. This brought the
number of stores to 11 at the
term end.

Universal Language


At Universal Language, we renovated existing stores and strove to expand the selection
of appealing merchandise. The number of stores at the term end was 6

Acceleration of Store Openings at Shopping Centers

## The Suit Gompany's Weekend



Expanding the Selection of Appealing Merchandise

## Universal Language

UNIVERSAAL LANGUAGE


Events to Attract New Customer Segments


## CALAJA CRLPIA

At CALAJA, in fiscal 2008 we reviewed merchandise content with a view to a recovery in business performance and
worked to attract new customer segments by holding events to worked to attract new customer segments by holding events to
promote customer traffic, such as the Anniversary Festival, and promote customer traffic, such as the Anniversary Festival, and
utilizing the T Card loyalty points program of Culture Convenience Club Co., Ltd. We also endeavored to increase store loyalty by stepping up recruitment of members for the Melcaji Club for enjoying mobile phone email service. The number of stores at the term end was 51 .


Attracting New Customer
Segments through an Expanded Selection of High-Grade Suits

## A New Suit Brand - HILTON TIME

In January of this year we commenced exclusive sales of HILTON TIME suits at all Yofuku-no-Aoyama stores HILTON TIME is a new brand of high-grade suits designed for children of baby boomers, a generation that is highly only to that of the baby boomer generation. By enhancing our selection of high-grade suits, we seek to attract a new customer segment and further increase the number customer
suits sold.
HILTON TIME is a brand created in the 1960s by Italian company Vestimenta. Giorgio Armani was initially involved in product design, with Vestimenta building a solid position for the brand Hilton by Giorgio Armani. Subsequently introduced around the world as a premium brand, it is widely recognized in Japan under the name HILTON TIME

## hilton time

 Single-breastedtwo-button suit

## The Passing of Founder Goro Aoyama

Goro Aoyama, founder and chairman of Aoyama Trading Company, Ltd., died of pneumonia on January 15,2008 , at the age of 77
Goro Aoyama founded the Company in 1964, opening Japan's first suburban men's clothing stores under his management philosophy: "I refuse to do the same as others." He devised a business model that overturned the conventional wisdom of the retail industry through innovations such as procurement by outright purchasing
and the development of a multistore network, creating in a single generation Japan's largest men's clothing retail chain. The company mourns the passing of its founder. The management and employees will strive to carry on the spirit of the corporate philosophy - "Contributing to society through offering better clothing at lower prices" - and continue to work as one to achieve further customer satisfaction.

## Review of Operations



## Credit Card Business

- The Company focused effort on the recruitment of Aoyama Card
members and provided financial services in areas corresponding to members and provided financial services in areas corresponding to customer lifestyles
- The number of Aoyama Card members reached 3.50 million at the end
of February 2008 (an increase of 0.21 million from the previous year)
- As a result, revenues from the credit
card business in the year under review increased $0.6 \%$ year on year to $¥ 9,304$ million, while operating income
decreased $7.4 \%$ to $¥ 1,945$ million.

Commercial Printing Business

- Ascon placed priority on the cultivation of relationships
with existing customers, reinforcement of efforts to win new customers, and profit-oriented selling.
- Nevertheless, price increases for printing stocks due to soaring raw material prices, a decline in unit prices of
orders received, and a decrease in the number of orders received, and a decrease in the number of
orders for advertising and promotional materials affected the business results.
- As a result, sales from the commercial printing business in the year under review decreased 4.2\%
year on year to $¥ 0,040$ million, and operating income year on year to $¥ 10,040$ million, and operating income
decreased by $30,3 \%$ to $¥ 368$ million.



Sundry Sales Business

- This business involves the operation of Daiso \& Aoyama 100 Yen Plaza ISales (Mil of yen) Operatin shops on premises previously occupied by Yofuku-no-Aoyama or CALAJA
stores or shared with Yofuku-no-Aoyama stores to achieve synergy. During the term 10 new stores were opened and 6 stores were closed, bringing the total number of stores to 146 at the end of February 2008 (an increase of 4 stores from the previous term).
- Despite efforts to achieve low-cost operations
sales from the sundry sales business in the year under review decreased $5.0 \%$ year on year to $¥ 19,205$ million mainly owing to
intensification of competition. Operating income decreased $27.2 \%$ to $¥ 433$ million.


## Consolidated Financial Statements

Consolidated Balance Sheets (Summary) (Millions of yen)

| As of March 31, 2007 |  | As of March 31, 2008 |  |
| :---: | :---: | :---: | :---: |
| Assets |  |  |  |
| Current assets | 171,882 | 170,029 | Inventories |
| Cash and deposits | 32,839 | 25,600 | Inventories were $¥ 955$ million higher thanat the previous fiscal year--nd and amountedto $¥ 40,060$ million. The increase was mainlyowing to the increase in the number of stores. |
| Notes and accounts receivable-trade Shor-term investment securities | 10,769 11,842 | 11,012 21,993 |  |
| Inventories | 39,104 | 40,060 |  |
| Operating loans | 62,333 | 62,419 |  |
| Other | 15,507 | 9,817 |  |
| Allowance for doubtful accounts | $\triangle 515$ | $\triangle 875$ |  |
| Noncurrent assets | 154,639 | 155,440 |  |
| Property, plant and equipment | 89,781 55238 | 92,476\| | Property, plant and equipment |
| Buildings and structures | 55,238 | 56,953 |  |
| Land | 28,296 | 29,092 | Property, plant and equipment amounted to $¥ 92,476$ million, having increased $¥ 2,694$ million compared with the figure at the previous fiscal year-end. The increase was mainly attributable to an increase of $¥ 1,714$ million in buildings and structures and $¥ 795$ million in land as a result of new store openings and store relocations. |
| Other | 6,246 | 6,430 |  |
| Intangible assets | 1,345 | 1,551 |  |
| Investments and other assets | 63,511 | 61,413 |  |
| Investment securities | 12,275 | 11,035 |  |
| Long-term loans receivable | 7,539 | 8,388 |  |
| Lease and guarantee deposits | 33,326 | 32,552 |  |
| Insurance funds for directors and employees | 2,106 | 410 |  |
| Other | 8,334 | 9,135 |  |

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\begin{array}{ll}
\begin{array}{l}
\text { Other } \\
\text { Allowance for doubtful accounts }
\end{array} \\
\begin{array}{lll}
\text { Total assets }
\end{array} & 32 \\
\hline \text { Liabilies } & \\
\text { Current liabilities } &
\end{array}
$$

Notes and accounts payable-trade Short-term loans payable
Accounts payable-other Other
Noncurrent liabilities Bonds payable
Long-term loans payable Long-te
Other
Total liabil $\frac{\text { Total liabilities }}{\text { Net asselts }}$ Net assets
Shareholders' equity
Capital stock
Capital surplus
Cetaitained earnings
Treasury stock
Treasury stock Valuation difference on available-for-sale sater
Deferred gains or losses on hedges Revaluation reserve for land Subscription rights to shares Minority interests Total liabilities and net assets are rounded down.

Inventories were $¥ 955$ million higher than
at the previous fiscal year-end and amounted to $¥ 40,060$ million. The increase was mainly
owing to the increase in the number of stores

Property, plant and equipment Property, plant and equipment amounted to
$¥ 92,476$ million, having increased $¥ 2,694$ million compared, with the figure at the previous
fiscal year-end .Te increase wanly fiscal year-end. The increase was minly
attributable to an increase of $\neq 1,714$ million in buildings and structures and $¥ 795$ million in
land as a result of new store openings and store relocations.

| Consolidated Statements of Income (summary) (Millions of yen) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Year ended March 31, 2007 | Year ended March 31, 2008 |  |
| Net sales Cost of sales | $213,703$ | $214,556$ | Operating income |
| Gross profit | 117,778 | 12,1,310 | Operating income increased for the seventh consecutive year, rising $¥ 833$ million to $¥ 23,762$ million. Although general administrative expenses increased in line with the growth in the number of stores in the menswear retail business, the increase in general administrative expenses was absorbed by the increase in gross profit as a result of an improvement in the gross profit margin. |
| Selling, general and administrative expenses | - 94,849 | 97,548 |  |
| Operating income | 22,929 | 23,762 |  |
| Non-operating income | 1,851 | 1,606 |  |
| Interest and dividends income | 407 | 682 |  |
| Gain on valuation of derivatives | 793 | $\bar{\square}$ |  |
| Other Non-operating expenses | 649 303 | 923 4,748 |  |
| Interest expenses | 116 | 142 |  |
| Loss on valuation of derivatives | - | 4,488 |  |
| Other | 187 | 117 | Ordinary income |
| Ordinary income | 24,477 | 20,620 | Ordinary income decreased $¥ 3,856$ million from the previous fiscal year to $¥ 20,620$ million. The decrease was mainly attributable to recording of a loss on valuation of derivatives amounting to $¥ 4,488$ million (compared with a gain on valuation of derivatives amounting to $¥ 793$ million for the previous year) associated with comprehensive longterm forward exchange contracts (coupon swap contracts) because the yen appreciated compared with its level at end of the previous fiscal year. |
| Extraordinary income | 93 | ${ }^{6}$ |  |
| Extraordinary loss | $\begin{array}{r}3,984 \\ \hline\end{array}$ | 5,472 |  |
| Loss on sales and retirement of noncurrent assets | ets 2,289 | 1,671 |  |
| Impairment loss | 1,597 | 2,137 |  |
| Other | 97 | 1,663 |  |
| Income before income taxes | 20,586 | 15,154 |  |
| Income taxes-current | 9,661 | 9,543 |  |
| Income taxes-deferred | $\triangle 808$ | $\triangle 2,389$ |  |
| Minority interests in income | 208 11.524 | 186 |  |
| Net income | 11,524 | 7,813 |  |


| Consolidated Statements of Cash Flows (Summary) (Millions of yen) |  |  |
| :---: | :---: | :---: |
|  | Year ended March 31, 2007 | Year ended March 31, 2008 |
| Cash flows from operating activities | 20,016 | 18,079 |
| Cash flows from investing activities | $\triangle 5,634$ | $\triangle 25,001$ |
| Free cash flow | 14,382 | $\triangle 6,922$ |
| Cash flows from financing activities | $\triangle 5,604$ | $\triangle 10,185$ |
| Eftect fe exchange areie change on cash and cash equivientis | - | 21 |
| Net increase (decrease) in cash and cash equivalents | 8,777 | $\triangle 17,086$ |
| Cash and cash equivalents at beginning of year | 33,954 | 43,129 |
| Increase in cash and cash equivalents due to share exchanges | 397 | - |
| Cash and cash equivalents at end of year | 43,129 | 26,042 |

Cash flows from operating activitie
Net cash used in operating activities amounted
o $¥ 25,001$ million (compared with $¥ 5,634$ million in $10 ¥ 25,001$ million (compared with $¥ 5,634$ million in
net cash used in operating activities for the previous fiscal year). Cash outlays included sales of securities and investment securities amounting to $¥ 10,247$ million (net decrease), purchase of property, plant and equipment amounting to
$\neq 12.421$ million in line with new store openings and $¥ 12,421$ million in line with new store openings and
refurbishment in the menswear retail business and he sundry sales business, and payments of loa eceivables amounting to $¥ 1,748$ million. Cas inflows included proceeds from collection of lease
and guarantee deposits amounting to $\not ¥ 1,364$ and guarantee deposits amounting to $¥ 1,364$
million and proceeds from cancellation of insurance million and proceeeds from cancella
funds amounting to $¥ 1,698$ million.


## Finance Topics

## Payment of a Year-end Dividend of $¥ 30$ per Share

The Company positions returning profits to shareholders as an important management issue and has introduced partially performance-linked dividend payment in order to promote return of profits to shareholders, targeting a payout ratio of $30 \%$.
The payout ratio is calculated against the Company's non-consolidated net income excluding special income and losses such as a gain or a loss on valuation of derivatives.
Concretely, the Company intends to pay an ordinary dividend of $¥ 40$ (interim dividend of $¥ 20$ and yearend dividend of $¥ 20$ ) per share in order to maintain stable dividend payment, and if the amount of a dividend calculated based on the payout ratio of $30 \%$ exceeds $¥ 40$, the excess amount will be treated as performance-linked dividend and will be paid as a special dividend at the end of a fiscal year.
In accordance with the dividend policy, the year-end dividend of $¥ 30$ per share, consisting of an ordinary dividend of $¥ 20$ and a special dividend of $¥ 10$ as a performance-linked dividend, was approved at the 44th ordinary general meeting of shareholders. As a result, in addition to the interim dividend (ordinary dividend of $¥ 20$ ), cash dividends for the year amounted to $¥ 50$ per share. Total year-end dividends amounted to $¥ 1,907$ million.

Non-consolidated Financial Statements

| Balance Sheets (Summary) |  | (Millions of yen) | Statements of Income (Summary) |  | y) (Millions of yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| As of March 31, 2007 |  | As of March 31, 2008 |  | Year ended March 31, 2007 | Year ended March 31, 2008 |
| Assets |  |  | Net sales | 167,539 | 173,059 |
| Current assets | 127,997 | 126,077 | Cost of sales | 69,599 | 70,793 |
| Noncurrent assets | 156,349 | 156,262 | Gross profit | 97,940 | 102,266 |
| Property, plant and equipment | 84,989 | 87,986 | Selling, general and administrative expenses | es 78,246 | 81,950 |
| Intangible assets | 1,150 | 1,246 | Operating income | 19,694 | 20,315 |
| Investments and other assets | 70,209 | 67,028 | Non-operating income | 2,438 | 2,170 |
| Total assets | 284,346 | 282,339 | Non-operating expenses | 234 | 4,695 |
| Liabilities |  |  | Ordinary income | 21,898 | 17,789 |
| Current liabilities <br> Noncurrent liabilities | 46,514 | 51,987 | Extraordinary income | 93 | 1 |
|  | 19,617 | 18,712 | Extraordinary loss | 3,362 | 6,067 |
| Total liabilities | 66,131 | 70,699 | Income before income taxes Income taxes-current Income taxes-deferred | es 18,629 | 11,723 |
| Net assets |  |  |  | $8,251$ | 7,986 |
| Shareholders' equity | 233,830 | 229,350 | Net income | - 4 524 | $\triangle 2,114$ 5,851 |
| Capital stock | 62,504 | 62,504 | Note: Figures amounting to less than one milion yen are rounded down. |  |  |
| Capital surplus | 62,908 | 62,974 |  |  |  |
| Retained earnings | 113,768 | 116,122 |  |  |  |
| Treasury stock | $\triangle 5,351$ | $\triangle 12,250$ |  |  |  |
| Valuation and translation adjustments | $\triangle 15,643$ | $\triangle 17,792$ |  |  |  |
| Valuation difference on available-for-sale securities | 1,043 | $\triangle 24$ |  |  |  |
| Deferred gains or losses on hedges | 1,194 | - |  |  |  |
| Revaluation reserve for land | $\triangle 17,881$ | $\triangle 17,768$ |  |  |  |
| Subscription rights to shares | 28 | 82 |  |  |  |
| Total net assets | 218,214 | 211,640 |  |  |  |
| Total liabilities and net assets | 284,346 | 282,339 |  |  |  |

Io
Company Name: Aoyama Trading Co., Lto.
Establishment : May 6, 1964
Paid-in-Capital : $¥ 62,504,710,000$
Number of Employees: 3,688
Offices : Head Office:
3-5, Ohij-cho 1-chome, Fukuyama,
Hiroshima, Japan Hiroshima, Japan
Tokyo Head Office:
TSC TOWER 7F, 5-10, Ueno 4-chome Taito-ku, Tokyo
Tokyo Office for The Suit Company and Universal Language: Kitaaoyama Yoshikawa BIdg. 4F, 12-16, Kitaaoy Kannabe Stock Center:
1727-1, Aza Fukami, Oaza Nishichujo
Kannabe-cho, Fukuyama, Hiroshima Kannabe-cho, Fukuyama, Hiroshima Ibara Stock Center:
Tagawa Stock Center: Tagawa Stock Center:
2423-4, Oaza Ida, Tagaw
2423-4, Oaza Ida, Tagawa, Fukuoka
Number of Stores: 752 (excluding 51 CALLAAA stores as of March 31,2008 )

-The Suit Com


(as of March 31, 2008)

Directors and Officers (as of fune er, 2008)
Board of Directors
Vice Chairman of the Board : Hiroaki Miyamae Vice Chairman of the Board: Shozo Miyamae
President and CEO: Osamu Aoyama
Director and Advisor : Mutsuo Aoyama
Director and Senior : Makoto Miyatake
Board of Auditors
Standing Corporate
(full time) : Koshin Endo
Corporate Auditor
Corporate Auditor
Seishi Uchibayashi
Hiroshi Ohgi*
$\underset{\substack{\text { Kiyoshi } \\ \text { Notes }}}{\text { Takegawa* }}$

Executive Officers
Executive Officers
Menaragng Executive Officer
Executive Officer
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Executive Officer
Executive Officer Executive Officer

Executive Officer
Executive Officer

Michinobu Miyagawa
(General Manager of Store Development Div.) Yoshio Kaneki Geaneal Managen or Toyo He Hea
Yukio Tagawa Yukio Tagawa Kiyohide Hase gan ona
(General Manager o IT and Sy Shozo Hirakawa Shozo Hirakawa
(General Manager of General Affairs Dept.) Yasuhiro Fujii
(General Manager of Marketing and Sales Dept.)
 Fusanori Hatayama
(Supenisor of Kanto Area and Manag Nobuyuki Matsukawa (Genera Manager of M Marketing and Sales Div.)
Michinori Fuiii $\underset{\text { Michinori Fujii }}{\text { (General Manager of Marke }}$ Shinjia Okano
(General Manager of Purchasing Div.) (General Manager of Pur
$\underset{\text { Osemu Mizutani }}{\substack{\text { Osenal Manager of Purchasin }}}$

Shares (as of March 31, 2008)

Total number of shares authorized to be issued $174,641,100$ | Number of shares outstanding | $67,394,016$ |
| :--- | :--- |

Number of shareholders 7,103

| Major Shareholders <br> Shareholder | (as of March 31, 2008) <br> Shareholdings Shareholdings <br> (thousand shares) (\%) |  |
| :---: | :---: | :---: |
| The Master Trust Bank of Japan, Ltd. (Trust account) | 4,880 | 7.24 |
| Japan Trustee Services Bank, Ltd. (Trust account) | t) 4,205 | 6.2 |
| Aoyama Bussan, Ltd. | 3,541 | 5.25 |
| Goro Aoyama | 3,360 | 4.9 |
| State Street Bank And Trust Company | 2,596 | 3.85 |
| Japan Trustee Services Bank, Ltd. (Trust account 4) | ) 1,450 | 2. |
| State Street Bank And Trust Company 505019 | 1,04 | 1.55 |
| Hoshino Shoji Co., Ltd. | 1,001 | 1.49 |
| Sumitomo Mitsui Banking Corporation | 1,000 | 1.48 |
| Tustid Custody Serices Sank, Lto. (Seeurifes n westment Tustacount) | It) 947 | 1.41 |
|  <br>  <br> above istof major sharentoderes because theses shares ar |  | down. der discussio here. cluded in the |

Guidance on the Preferential
Discount Coupon for Shareho
Discount Coupon for Shareholders The Company issues and offers the "Preferential Discount Coupon
for Shareholders" (15\% discount) to all the shareholders as of
September 30 and for Stareholders" (15\% discount) to all the
September 30 and March 31 every tiscal year.
Issuance standards of the Preferential Discount Coupon for Shareholders
The Company issues Preferential Discount Coupons $\quad$ _nown.

recorded in the register of beneficial sharetolders
as of September
ach
and March 31
everey yiscal year,
as of September 30 and March 31 every
according to their
Number of shares held
$100-999$ shares: Three (3) coupons
$1,000.2,999$ shares. Four (4) oupons
3,000 shares or more: Five (5) coupons
Expiration date

 Stores of Yofuku-no-Aoyama, Plus A The Suit Aoyama, The Suit
Company, Universal Language, The Suit Company's Weekend, and
CALAJA


| Transfer agent | Sumitomo Trust \& Banking, Co. Ltd. <br> 5-33 Kitahama 4-chome, Chuo-ku, Osaka |
| :---: | :---: |
| Transfer agent's handling office | Stock Transfer Agency Department Sumitomo Trust \& Banking Co., Ltd Sumitomo Trust \& Banking Co., Ltd. 5-33 Kitahama 4-chome, Chuo-ku, Osaka <br> 5-33 Kitahama 4-chome, Chuo-ku, Osaka |
| $\left(\begin{array}{c} \left.\begin{array}{c} \text { Mailing address and } \\ \text { telephone contact } \end{array}\right): ~: ~ \end{array}\right.$ | Stock Transter Agency Department 1-10 Nikko-cho, Fuchu, Tokyo 183-8701 (Request of an Addrerss Change Form etc.): 0120-175-417 Other inquiries): 0120-176-417 |
| Liaison office | Sunitomo Trust \& Banking Co., Lto., all branches nationwide |
| Media for public notices | Electronic disclosure or Nihon Keizai Shimbun (newspaper) if electronic disclosure is unavailable |
| Listing stock exchanges | Tokyo Stock Exchange (First Section) Osaka Securities Exchange (First Section) |


[^0]:    oc City Mito－minami Store

