## Renewal of Yofuku-no-Aoyama Website

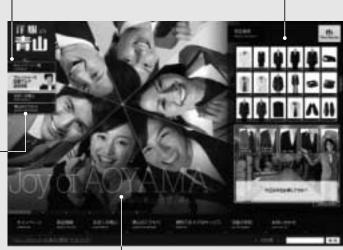
We completely renewed the website of Yofuku-no-Aoyama, our mainstay business. In addition to the branding video communicating high quality and sophistication, the product search window allowing one-click search of a desired product is on the top page. Both ease of use and stylish look and feel are pursued.

Click here to view campaign information.



Click here to locate a store in your neighborhood.

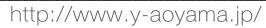




The flash movie communicates the branding message of Yofuku-no-Aoyama.



Yofuku-no-Aoyama Website



Aoyama Trading Website (Corporate information and information on recruitment) http://www.aoyama-syouji.co.jp/

Click the image to display the

corresponding category of products.

No. COLLAR BREVELOSESS, CALMER, Holderfreide MR.



(From April 1, 2007, to March 31, 2008)







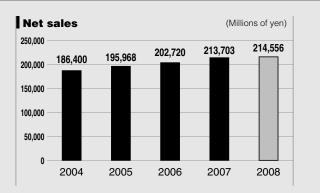
# To Our Shareholders Aiming for Further Profit Growth

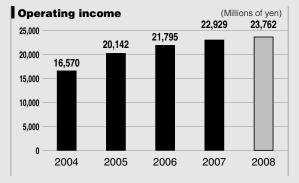


I would like to thank you, our shareholders, for your steadfast support of Aoyama Trading Company, Ltd. (the "Company"). I am pleased to report that in fiscal 2008 the Aoyama Trading Group achieved record-high sales and operating income for the seventh consecutive year. In the coming years we will seek market share expansion through an active program of new store openings and relocation of existing stores and the cultivation of new customer segments, especially women. In this way, we are determined to further strengthen our presence in an industry increasingly controlled by a small number of companies. In all our endeavors, I would be grateful for your continued understanding and support.

President and CEO Osamu Aoyama

## Consolidated Financial Highlights Note: Figures amounting to less than one million yen are rounded down.





## **Achievement of Higher Sales and Operating Income** for the Seventh Consecutive Year

How did the business

Although in fiscal 2008 we faced an adverse business environment characterized by faltering consumer confidence owing to unseasonable weather and soaring raw material prices, we were able to achieve higher

sales and operating income for the seventh consecutive year on a consolidated basis as well as higher sales and higher operating income for the sixth and seventh consecutive years. respectively, on a non-consolidated basis. This success

## **Capturing New Customer Segments**

What measures and focus on in the year

We strove to further expand market share by developing The Suit Company's Weekend format of stores located in large shopping centers in suburbs of major cities (11 stores as of March 31, 2008) and the Plus A The Suit Aoyama format of

stores located primarily in shopping centers in suburbs of regional cities (3 stores as of March 31, 2008), which was

## **Focus on Store Openings in the Greater Tokyo Area**

What initiatives are and beyond?

We continue to seek market share expansion by actively opening new stores and relocating and renovating existing stores, especially in the Greater Tokyo area. To support our Tokyo area stores, we plan

to begin construction of a stock center in Chiba Prefecture. We have positioned women's merchandise as a new profit source and will pursue further sales growth by continuing to



resulted from further expansion of market share accomplished by means of an active program of new store openings and relocation of existing stores and the introduction of new suit and womenswear brands.

With regard to products, we set a new record for suit sales for the seventh consecutive year as sales of premium-grade suits such as the Savile Row line and functional suits such as suits with two pairs of slacks, developed favorably. The number of suits sold increased by 3.6% year on year to 2.761.000, surpassing the previous record of 2.656.000 suits sold in fiscal 2007.

launched in April 2007.

Also, sales of womenswear, a product category that has shown steady growth, developed favorably in fiscal 2008 as a result of the launch of women's formal wear last May and of the new brand Miss JUNKO in last October at all Yofuku-no-Aovama stores. Furthermore, we endeavored to attract new customers by offering the brand of premium-grade suits HILTON TIME designed for the children of baby boomers at all Yofuku-no-Aovama stores since January of this year.

enhance our merchandise lines and develop appealing store environments.

Unimo Chiharadai Store

## Store Format and Positioning



#### Yofuku-no-Aoyama No. of stores: 702 Target age groups: All ages

Yofuku-no-Aoyama is the Company's core store format and the industry leader in the number of suits sold. We operate stores nationwide that offer clothing for adults of all ages.

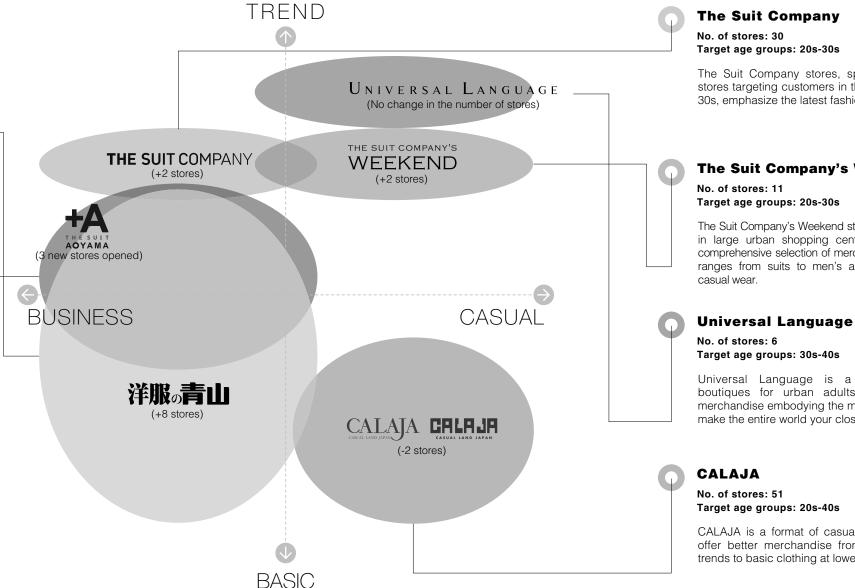
Note: The Plus A The Suit Aoyama store in Okayama City, Okayama Prefecture, is included in the Yofuku-no-Aoyama format.

## **Plus A The Suit Aoyama**



No. of stores: 3 Target age groups: 20s-50s

Plus A The Suit Aoyama, launched in April of last year, is a new format of stores located in shopping centers in suburbs of regional cities that specialize in men's and women's business wear



		(Results for	fiscal 2007)
	Consolidated net sales (Billions of yen)	Non-consolidated net sales (Billions of yen)	Number of stores
Aoyama Trading	2,145	1,730	752
A Company	1,306	830	418
K Company	604	467	420
H Company	591	569	366
T Company	_	239	239
Notes: 1. The above table was created by the Col	mpany based on compa	anies' financial reports for fiscal	2007.

Positioning of Menswear Companies

The Company's non-consolidated net sales and the number of stores do not include results of CALAJA

The Suit Company stores, specialty suit stores targeting customers in their 20s and 30s. emphasize the latest fashion trends.



### The Suit Company's Weekend

The Suit Company's Weekend stores, located in large urban shopping centers, offer a comprehensive selection of merchandise that ranges from suits to men's and women's



Universal Language is a format of boutiques for urban adults that offer merchandise embodying the message "We make the entire world your closet."



CALAJA is a format of casual stores that offer better merchandise from the latest trends to basic clothing at lower prices.



## An Active Program of Store Openings and Relocations Produces Results

Yofuku-no-Aoyama

Dream Town ALi Store





Savile Row zone in the Kohoku Center South Store



At Yofuku-no-Aoyama, the Company's mainstay format, sales of suits and women's merchandise developed steadily in fiscal 2008 as a result of efforts focused on the capturing of new customer segments through the offering of new brands. Also, The Company implemented an active program of new store openings and store relocations, and the number of stores reached 702 at the end of the term.

## **88** Active Store Openings and Relocations

In fiscal 2008 the Company opened 14 new stores and relocated or rebuilt 24 existing stores. We sought to further increase market share by opening new stores and relocating stores in response to changes in market conditions such as catchment areas and consumer purchasing trends.

### Launch of a Premium-Grade Suit Brand for the Children of Baby Boomers

In January of this year we commenced sales of HILTON TIME, premium-grade suits designed for the children of baby boomers. To appeal to this generation which is highly sensitive to fashion, we entered into an exclusive sales agreement for the HILTON TIME brand fashion with Tombolini of Italy and assembled a line of suits that offer unprecedentedly high levels of sense and quality. We aim to attract a new customer

segment and further increase the volume of suit sales by offering this line together with the Savile Row brand of premium-grade suits for adults.





## 88 Reinforcement of the Women's Merchandise Selection

Sales of women's merchandise developed favorably as a result of further reinforcement of product selection, including the launch of a new brand Miss JUNKO in October of last year. a new brand of women's merchandise. We will seek to further increase sales by offering lines of related items, including business suits for career women and first-time job seekers, formal wear, blouses, pumps, and accessories.

## **88** Opening a New Market

The Plus A The Suit Aoyama, launched in April of last year, is a format of stores in shopping centers in suburbs of regional cities that offer merchandise specifically for business use, mainly men's and women's suits. In fiscal 2008 we opened three stores, and the number of stores at the term end was three.



Plus A The Suit Aoyama Loc City Mito-minami Store

## Further Sales Expansion for Women's Wear

Yofuku-no-Aoyama  $\stackrel{ ext{N}}{ ext{Plus}}$  Plus A The Suit Aoyama

Womenswear zone in the Kohoku Center South Store



Womens' formal wear zone in Kohoku Center South Store



### **Store Format Review**

## Creating Appealing Stores through Renovation

The Suit Company





No-suit menswear zone in the Shizuoka Store



## THE SUIT COMPANY

In fiscal 2008 we opened two new The Suit Company stores, the Shizuoka Store in Shizuoka Prefecture and the Ikebukuro Higashiguchi Store in Tokyo, and relocated the Okayama Store in Okayama Prefecture. To revitalize existing stores and increase their appeal, we engaged in large-scale renovation of the Umeda Store, the ArcaKit Kinshicho Store and other stores. The number of stores at the term end was 30.



## **88 The Suit Company Select**



The Suit Company Select is a brand of suits, shirts, shoes and other merchandise for discriminating customers sold via The Suit Company's website (e-shop) and at some stores. This merchandise reflects the opinions of customers who have requested higher-grade and more distinctive products.

## Favorable Sales of Women's Merchandise

The Suit Company enjoyed favorable sales of women's merchandise, benefiting from enhancement of the product selection. The Suit Company offers items for every fashion need, including suits, slacks, coats, blouses, accessories, pumps and casual wear.

> Cotton/linen hickory shirt-type one piece



2-button notched lapel tailored jacket

## THE SUIT COMPANY'S WEEKEND

To further increase brand recognition, we opened two new stores of The Suits Company's Weekend, the Unimo Chiharadai Store in Chiba prefecture and the Loc City Moriya Store in Ibaraki Prefecture. This brought the number of stores to 11 at the term end

> Super 120's & silk chambray herringbone striped 2-button advance suit

## UNIVERSAL LANGUAGE



At Universal Language, we renovated existing stores and strove to expand the selection of appealing merchandise. The number of stores at the term end was 6.

Classic jacket Cotton stretch pants Button-down dress shirt Suede slip-on shoes

## Acceleration of Store Openings at Shopping Centers

The Suit Company's Weekend





## **Events to Attract New Customer Segments**

CALAJA

**Fuse South Store** 







CALAJA GALAJA

At CALAJA, in fiscal 2008 we reviewed merchandise content with a view to a recovery in business performance and worked to attract new customer segments by holding events to promote customer traffic, such as the Anniversary Festival, and utilizing the T Card loyalty points program of Culture Convenience Club Co., Ltd. We also endeavored to increase store loyalty by stepping up recruitment of members for the Melcaji Club for enjoying mobile phone email service. The number of stores at the term end was 51.





Mens Dappled panel border polo shirt Cotton ragian T-shirt Persons Jeans denim shorts

Womens Short-sleeve border polo shirt with gathers at front American casual short-sleeve print T-shirt Denim gaucho pants

⊖Kids T&C dyed print American casual polo shirt Denim flap half pants with decorative buttons

## Attracting New Customer Segments through an Expanded Selection of High-Grade Suits

## A New Suit Brand – HILTON TIME

In January of this year we commenced exclusive sales of HILTON TIME suits at all Yofuku-no-Aoyama stores. HILTON TIME is a new brand of high-grade suits designed for children of baby boomers, a generation that is highly sensitive to fashion and whose consumption is second only to that of the baby boomer generation. By enhancing our selection of high-grade suits, we seek to attract a new customer segment and further increase the number of suits sold.

HILTON TIME is a brand created in the 1960s by Italian company Vestimenta. Giorgio Armani was initially involved in product design, with Vestimenta building a solid position for the brand Hilton by Giorgio Armani. Subsequently introduced around the world as a premium brand, it is widely recognized in Japan under the name HILTON TIME.

HILTON TIME Single-breaster two-button suit

## The Passing of Founder Goro Aoyama

Goro Aoyama, founder and chairman of Aoyama Trading Company, Ltd., died of pneumonia on January 15, 2008, at the age of 77.

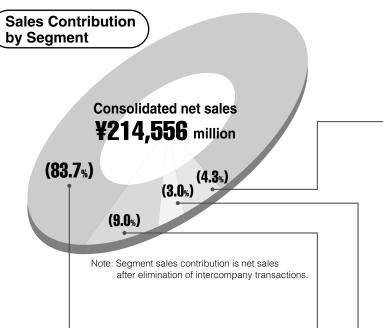
Goro Aoyama founded the Company in 1964, opening Japan's first suburban men's clothing stores under his management philosophy: "I refuse to do the same as others." He devised a business model that overturned the conventional wisdom of the retail industry through innovations such as procurement by outright purchasing and the development of a multistore network, creating in a single generation Japan's largest men's clothing retail chain. The company mourns the passing of its founder. The management and employees will strive to carry on the spirit of the corporate philosophy - "Contributing to society through offering better clothing at lower prices" - and continue to work as one to achieve further customer satisfaction.





## **Review of Operations**





40,000

30.000

20.000

10.000

## **Menswear Retail Business**

- To increase market share, the Company opened a total of 21 new stores in the year under review: 14 Yofuku-no-Aoyama stores, 3 Plus A The Suit Aoyama stores, 2 The Suit Company stores, and 2 The Suit Company's Weekend stores.
- To respond to changes in the market, the Company relocated or rebuilt 24 Yofuku-no-Aoyama stores and 1 The Suit Company store and closed 6 inefficient stores.
- As a result, sales from the menswear retail business rose 1.3% year on year to ¥179,696 million, and operating income rose 6.0% to ¥20,404 million.

### **Suit Business**

11

- The number of suits sold increased to 2,751,000, exceeding by 3.6% the record-high of 2,656,000 suits sold in the previous year.
- The average unit selling price for suits increased 0.6% year on year to ¥24,981.
- To attract new customer segments, the Company launched Miss JUNKO, a new brand of women's wear, and HILTON TIME, a brand of high-grade suits designed for the children of baby boomers.
- As a result, sales from the suit business increased 3.3% year on year to ¥173,059 million.

### 2006 CALAJA Business

200.000

150,000

100.000

50,000

• To bring about a recovery in business performance, the Company implemented measures to reactivate existing stores through such means as a merchandise review and events to attract customers.

167.133

17.912

Sales (Millions of yen) Operating income

177,437

2007

19.257

179.696

2008

20,404

Nevertheless, mainly owing to the closing of 28 inefficient stores at the end of the previous term and unseasonable weather, sales of the CALAJA business fell 36.6% year on year to ¥6,251 million. The operating loss improved by ¥433 million year on year to ¥247 million.

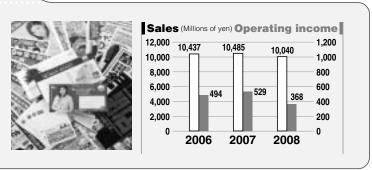
## Credit Card Business

- The Company focused effort on the recruitment of Aoyama Card members and provided financial services in areas corresponding to customer lifestyles.
- The number of Aoyama Card members reached 3.50 million at the end of February 2008 (an increase of 0.21 million from the previous year).
- As a result, revenues from the credit card business in the year under review increased 0.6% year on year to ¥9,304 million, while operating income decreased 7.4% to ¥1,945 million.



## **Commercial Printing Business**

- Ascon placed priority on the cultivation of relationships with existing customers, reinforcement of efforts to win new customers, and profit-oriented selling.
- Nevertheless, price increases for printing stocks due to soaring raw material prices, a decline in unit prices of orders received, and a decrease in the number of orders for advertising and promotional materials affected the business results.
- As a result, sales from the commercial printing business in the year under review decreased 4.2% year on year to ¥10,040 million, and operating income decreased by 30.3% to ¥368 million.



## **Sundry Sales Business**

- This business involves the operation of Daiso & Aoyama 100 Yen Plaza shops on premises previously occupied by Yofuku-no-Aoyama or CALAJA stores or shared with Yofuku-no-Aoyama stores to achieve synergy. During the term 10 new stores were opened and 6 stores were closed, bringing the total number of stores to 146 at the end of February 2008 (an increase of 4 stores from the previous term).
- Despite efforts to achieve low-cost operations, sales from the sundry sales business in the year under review decreased 5.0% year on year to ¥19,205 million mainly owing to intensification of competition. Operating income decreased 27.2% to ¥433 million.



## Consolidated Balance Sheets (Summary) (Millions of yen)

#### As of March 31, 2007 As of March 31, 2008

Assets		
Current assets	171,882	170,029
Cash and deposits	32,839	25,600
Notes and accounts receivable-trade	10,769	11,012
Short-term investment securities	11,842	21,993
Inventories	39,104	40,060
Operating loans	62,333	62,419
Other	15,507	9,817
Allowance for doubtful accounts	∆515	∆875
Noncurrent assets	154,639	155,440
Property, plant and equipment	89,781	92,476
Buildings and structures	55,238	56,953
Land	28,296	29,092
Other	6,246	6,430
Intangible assets	1,345	1,551
Investments and other assets	63,511	61,413
Investment securities	12,275	11,035
Long-term loans receivable	7,539	8,388
Lease and guarantee deposits	33,326	32,552
Insurance funds for directors and emp	loyees 2,106	410
Other	8,334	9,135
Allowance for doubtful accounts	∆70	∆107
Total assets	326,521	325,469
Liabilities		
Current liabilities	55,839	60,673
Notes and accounts payable-trade	20,234	19,453
Short-term loans payable	3,890	4,260
Accounts payable-other	20,852	20,234
Other	10,862	16,724
Noncurrent liabilities	46,470	45,141
Bonds payable	20,000	20,000
Long-term loans payable	16,385	16,025
Other	10,085	9,116
Total liabilities	102,310	105,814
Net assets		
Shareholders' equity	238,431	235,914
Capital stock	62,504	62,504
Capital surplus	62,908	62,974
Retained earnings	118,369	122,685
Treasury stock	∆5,351	∆12,250
Valuation and translation adjustments	∆15,835	∆17,974
Valuation difference on available-for-sale secu	,	∆24
Deferred gains or losses on hedges	1,194	
Revaluation reserve for land	∆18,072	∆17,950
Subscription rights to shares	28	82
Minority interests	1,587	1,632
Total net assets	224,211	219,654
Total liabilities and net assets	326,521	325,469

Inventories
Inventories were ¥955 million higher than at the previous fiscal year-end and amounted to ¥40,060 million. The increase was mainly owing to the increase in the number of stores.

#### Property, plant and equipment

Property, plant and equipment amounted to ¥92,476 million, having increased ¥2,694 million compared with the figure at the previous fiscal year-end. The increase was mainly attributable to an increase of ¥1,714 million in buildings and structures and ¥795 million in land as a result of new store openings and store relocations.

Total net assets were ¥4,556 million lower

than at the previous fiscal year-end and totaled

¥219,654 million. Acquisition of treasury stock

decreased net assets by ¥6,898 million (net

decrease) while retained earnings increased

Net assets

¥4,316 million.

## Consolidated Statements of Income (Summary) (Millions of yen)

Net sales   213,703   214,556     Cost of sales   95,925   93,245     Gross profit   117,778   121,310     Selling, general and administrative expenses   94,849   97,548     Operating income   22,929   23,762     Non-operating income   1,851   1,606     Interest and dividends income   407   682     Gain on valuation of derivatives   793   —     Other   649   923     Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	N	Year ended Iarch 31, 2007	м	Year ended arch 31, 2008	
Cost of sales 95,925 93,245   Gross profit 117,778 121,310   Selling, general and administrative expenses 94,849 97,548   Operating income 22,929 23,762   Non-operating income 1,851 1,606   Interest and dividends income 407 682   Gain on valuation of derivatives 793 —   Other 649 923   Non-operating expenses 303 4,748   Interest expenses 116 142   Loss on valuation of derivatives — 4,488   Other 187 117   Ordinary income 24,477 20,620   Extraordinary income 93 6   Extraordinary loss 3,984 5,472   Loss on sales and retirement of noncurrent assets 2,289 1,671   Impairment loss 1,597 2,137   Other 97 1,663   Income before income taxes 20,586 15,154	Net sales	213 703		214 556	
Gross profit 117,778 121,310   Selling, general and administrative expenses 94,849 97,548   Operating income 22,929 23,762   Non-operating income 1,851 1,606   Interest and dividends income 407 682   Gain on valuation of derivatives 793 —   Other 649 923   Non-operating expenses 303 4,748   Interest expenses 116 142   Loss on valuation of derivatives — 4,488   Other 187 117   Ordinary income 24,477 20,620   Extraordinary income 93 6   Extraordinary loss 3,984 5,472   Loss on sales and retirement of noncurrent assets 2,289 1,671   Impairment loss 1,597 2,137   Other 97 1,663   Income before income taxes 20,586 15,154		,		,	
Selling, general and administrative expenses   94,849   97,548     Operating income   22,929   23,762     Non-operating income   1,851   1,606     Interest and dividends income   407   682     Gain on valuation of derivatives   793   —     Other   649   923     Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Gross profit	,		,	_
Non-operating income   1,851   1,606     Interest and dividends income   407   682     Gain on valuation of derivatives   793   —     Other   649   923     Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Selling, general and administrative expenses	,		,	
Non-operating income   1,851   1,606     Interest and dividends income   407   682     Gain on valuation of derivatives   793   —     Other   649   923     Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Operating income	22,929	[	23,762	
Gain on valuation of derivatives   793   —     Other   649   923     Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Non-operating income	1,851		· · · · · ·	
Other   649   923     Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Interest and dividends income	407		682	
Non-operating expenses   303   4,748     Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Gain on valuation of derivatives	793		_	
Interest expenses   116   142     Loss on valuation of derivatives   —   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Other	649		923	
Loss on valuation of derivatives   –   4,488     Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Non-operating expenses	303		4,748	
Other   187   117     Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Interest expenses	116		142	
Ordinary income   24,477   20,620     Extraordinary income   93   6     Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Loss on valuation of derivatives	_		4,488	
Extraordinary income936Extraordinary loss3,9845,472Loss on sales and retirement of noncurrent assets2,2891,671Impairment loss1,5972,137Other971,663Income before income taxes20,58615,154	Other	187		117	
Extraordinary loss   3,984   5,472     Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Ordinary income	24,477		20,620	
Loss on sales and retirement of noncurrent assets   2,289   1,671     Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Extraordinary income	93		6	
Impairment loss   1,597   2,137     Other   97   1,663     Income before income taxes   20,586   15,154	Extraordinary loss	3,984		5,472	
Other   97   1,663     Income before income taxes   20,586   15,154	Loss on sales and retirement of noncurrent assets	3 2,289		1,671	
Income before income taxes 20,586 15,154	Impairment loss	1,597		2,137	
20,000	Other	97		1,663	
Income taxes-current 9 661 9 543	Income before income taxes	20,586		15,154	
0,040	Income taxes-current	9,661		9,543	
Income taxes-deferred $\triangle 808$ $\triangle 2,389$	Income taxes-deferred	∆808		∆2,389	
Minority interests in income 208 186	Minority interests in income	208		186	
Net income 11,524 7,813	Net income	11,524		7,813	

Note: Figures amounting to less than one million yen are rounded down.

### Consolidated Statements of Cash Flows (Summary) (Millions of yen)

	Year ended March 31, 2007	Year ended March 31, 2008
Cash flows from operating activities	20,016	18,079
Cash flows from investing activities	∆5,634	△25,001
Free cash flow	14,382	∆6,922
Cash flows from financing activities	∆5,604	∆10,185
Effect of exchange rate change on cash and cash equivalents	s —	21
Net increase (decrease) in cash and cash equivalents	8,777	∆17,086
Cash and cash equivalents at beginning of year	33,954	43,129
Increase in cash and cash equivalents due to share exchanges	397	_
Cash and cash equivalents at end of year	43,129	26,042

Note: Figures amounting to less than one million yen are rounded down.

Note: Figures amounting to less than one million yen are rounded down.

### **Operating income**

Operating income increased for the seventh consecutive year, rising ¥833 million to ¥23,762 million. Although general administrative expenses increased in line with the growth in the number of stores in the menswear retail business, the increase in general administrative expenses was absorbed by the increase in gross profit as a result of an improvement in the gross profit margin.

### **Ordinary income**

Ordinary income decreased  $\pm$ 3,856 million from the previous fiscal year to  $\pm$ 20,620 million. The decrease was mainly attributable to recording of a loss on valuation of derivatives amounting to  $\pm$ 4,488 million (compared with a gain on valuation of derivatives amounting to  $\pm$ 793 million for the previous year) associated with comprehensive longterm forward exchange contracts (coupon swap contracts) because the yen appreciated compared with its level at end of the previous fiscal year.

### Cash flows from operating activities

Net cash used in operating activities amounted to ¥25,001 million (compared with ¥5,634 million in net cash used in operating activities for the previous fiscal year). Cash outlays included sales of securities and investment securities amounting to ¥10,247 million (net decrease), purchase of property, plant and equipment amounting to ¥12,421 million in line with new store openings and refurbishment in the menswear retail business and the sundry sales business, and payments of loan receivables amounting to ¥1,748 million. Cash inflows included proceeds from collection of lease and guarantee deposits amounting to ¥1,364 million and proceeds from cancellation of insurance funds amounting to ¥1,698 million.

## **Consolidated Financial Statements**

<b>Consolidated Sta</b>	temer	nts of	Chan	ges ir	n Net /	Assets	(from Ap	ril 1, 2007, t	o March 31	, 2008)	(Millions	s of yen)
		Shareholders' equity Valuation and translation adjustments		Outranintian Minan		Total nat						
	Capital stock	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity	Valuation difference on available-for- sale securities	Deferred gains or losses on hedges	Revaluation reserve for land	Total valuation and translation adjustments		Minority interests	Total net assets
Balance at March 31, 2007	62,504	62,908	118,369	∆5,351	238,431	1,043	1,194	△18,072	△15,835	28	1,587	224,211
Changes of items during the year												
Dividends from surplus			∆3,235		∆3,235							∆3,235
Net income			7,813		7,813							7,813
Reversal of revaluation reserve for land			∆262		∆262							∆262
Purchase of treasury stock				∆7,161	∆7,161							∆7,161
Disposal of treasury stock		65		262	327							327
Net changes of items other than shareholders' equity						∆1,067	∆1,194	122	∆2,139	54	45	∆2,039
Total changes of items during the year	-	65	4,316	∆6,898	∆2,517	∆1,067	∆1,194	122	∆2,139	54	45	∆4,556
Balance at March 31, 2008	62,504	62,974	122,685	△12,250	235,914	∆24	-	△17,950	∆17,974	82	1,632	219,654

Note: Figures amounting to less than one million yen are rounded down.

## **Finance Topics**

## Payment of a Year-end Dividend of ¥30 per Share

The Company positions returning profits to shareholders as an important management issue and has introduced partially performance-linked dividend payment in order to promote return of profits to shareholders, targeting a payout ratio of 30%.

The payout ratio is calculated against the Company's non-consolidated net income excluding special income and losses such as a gain or a loss on valuation of derivatives.

Concretely, the Company intends to pay an ordinary dividend of ¥40 (interim dividend of ¥20 and yearend dividend of ¥20) per share in order to maintain stable dividend payment, and if the amount of a dividend calculated based on the payout ratio of 30% exceeds ¥40, the excess amount will be treated as performance-linked dividend and will be paid as a special dividend at the end of a fiscal year.

In accordance with the dividend policy, the year-end dividend of ¥30 per share, consisting of an ordinary dividend of ¥20 and a special dividend of ¥10 as a performance-linked dividend, was approved at the 44th ordinary general meeting of shareholders. As a result, in addition to the interim dividend (ordinary dividend of ¥20), cash dividends for the year amounted to ¥50 per share. Total year-end dividends amounted to ¥1,907 million.

## **Non-consolidated Financial Statements**

Balance Sheets (Sum	mary)	(Millions of yen)	State
As of Assets	i March 31, 2007	As of March 31, 2008	Netesla
Current assets	127,997	126,077	Net sale Cost of s
Noncurrent assets	156,349	156,262	Gross
Property, plant and equipment	84,989	87,986	Selling, gen
Intangible assets	1,150	1,246	Opera
Investments and other assets	70,209	67,028	Non-ope
Total assets	284,346	282,339	Non-ope
Liabilities	204,040		Ordin
Current liabilities	46.514	51,987	Extraor
Noncurrent liabilities	19,617	18,712	Extraor
Total liabilities	66,131	70,699	Incon
Net assets	00,101		Incor
	000 000	220.250	Incor
Shareholders' equity	233,830	229,350	Net inco
Capital stock	62,504	62,504	Note: Figu
Capital surplus	62,908	62,974	
Retained earnings	113,768	116,122	
Treasury stock	∆5,351	△12,250	
Valuation and translation adjustments Valuation difference on	⊜ ∆15,643	∆17,792	
available-for-sale securities	1,043	∆24	
Deferred gains or losses on hedges	s 1,194	_	
Revaluation reserve for land	∆17,881	△17,768	
Subscription rights to shares	28	82	
Total net assets	218,214	211,640	
Total liabilities and net assets	284,346	282,339	

Note: Figures amounting to less than one million yen are rounded down.

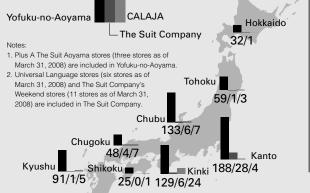
### tatements of Income (Summary) (Millions of yen)

	Year ended March 31, 2007	Year ended March 31, 2008
t sales	167,539	173,059
st of sales	69,599	70,793
Gross profit	97,940	102,266
ng, general and administrative expense	es 78,246	81,950
Operating income	19,694	20,315
n-operating income	2,438	2,170
n-operating expenses	234	4,695
Ordinary income	21,898	17,789
raordinary income	93	1
raordinary loss	3,362	6,067
ncome before income taxe	es 18,629	11,723
ncome taxes-current	8,251	7,986
ncome taxes-deferred	∆524	∆2,114
t income	10,902	5,851

: Figures amounting to less than one million yen are rounded down.

## **Company Data**

### **Corporate** Profile (as of March 31, 2008) Company Name : Aoyama Trading Co., Ltd. Establishment : May 6, 1964 Paid-in-Capital : ¥62,504,710,000 Number of Employees : 3,688 Offices : Head Office: 3-5, Ohji-cho 1-chome, Fukuyama, Hiroshima, Japan **Tokyo Head Office:** TSC TOWER 7F, 5-10, Ueno 4-chome, Taito-ku, Tokyo Tokyo Office for The Suit Company and Universal Language: Kitaaoyama Yoshikawa Bldg. 4F, 12-16, Kitaaoyama 2-chome, Minato-ku, Tokyo Kannabe Stock Center: 1727-1, Aza Fukami, Oaza Nishichujo, Kannabe-cho, Fukuvama, Hiroshima Ibara Stock Center: 1345-2, Oemachi, Ibara, Okayama Tagawa Stock Center: 2423-4, Oaza Ida, Tagawa, Fukuoka Number of Stores : 752 (excluding 51 CALAJA stores as of March 31, 2008)



#### **Board of Directors** Vice Chairman of the Board : Hiroaki Miyamae Vice Chairman of the Board : Shozo Miyamae President and CEO : Osamu Aoyama Director and Advisor : Mutsuo Aoyama Director and Senior . Makoto Miyatake Managing Executive Officer (General Manager of Planning and Administration Div.) **Board of Auditors** Standing Corporate : Koshin Endo Auditor (full time) Corporate Auditor : Seishi Uchibayashi\* Corporate Auditor : Hiroshi Ohgi\* Corporate Auditor : Kiyoshi Takegawa\* 1. Marked with \* are outside auditors. 2. Corporate Auditor Kiyoshi Takegawa was elected at the 44th ordinary general meeting of shareholders held on June 27, 2008, and is scheduled to assume his position on July 1, 2008. **Executive Officers** Senior Managing Executive Officer : Michinobu Miyagawa (General Manager of Store Development Div.) Managing Executive Officer : Yoshio Kaneki (General Manager of Tokyo Head Office and General Manager of PR Office) Executive Officer : Yukio Tagawa (General Manager of Accounting Dept. and General Manager of Affiliated Businesses Dept.) Executive Officer : Kiyohide Hasegawa (General Manager of IT and Systems Dept.) Executive Officer : Shozo Hirakawa (General Manager of General Affairs Dept.) Executive Officer : Yasuhiro Fujii (General Manager of Marketing and Sales Dept.) **Executive Officer** : Eiii Tanikawa (General Manager of Advertising Dept. and Information Controller) Executive Officer : Fusanori Hatayama (Supervisor of Kanto Area and Manager of Saitama Block) **Executive Officer** : Nobuyuki Matsukawa (General Manager of Marketing and Sales Div.) Executive Officer : Michinori Fujii (General Manager of Marketing and Sales Dept. of TSC)

Directors and Officers (as of June 27, 2008)

Executive Officer : Shinii Okano (General Manager of Purchasing Div.) Executive Officer : Osamu Mizutani (General Manager of Purchasing Dept. of TSC)

## Stock Information

#### Shares (as of March 31, 2008) Total number of shares authorized to be issued 174.641.100 Number of shares outstanding 67,394,016 Number of shareholders 7,103 Major Shareholders (as of March 31, 2008) Shareholdings Shareholdings Shareholder (thousand share (%) The Master Trust Bank of Japan, Ltd. (Trust account) 4,880 7.24 Japan Trustee Services Bank, Ltd. (Trust account) 4,205 6.24 5.25 Aoyama Bussan, Ltd. 3,541 Goro Aoyama 3.360 4.99 State Street Bank And Trust Company 2.596 3 85 Japan Trustee Services Bank, Ltd. (Trust account 4) 1.450 2.15 State Street Bank And Trust Company 505019 1.044 1.55 Hoshino Shoji Co., Ltd. 1.001 1.49 Sumitomo Mitsui Banking Corporation 1.000 1.48 Trust & Custody Services Bank, Ltd. (Securities Investment Trust account) 947 1.41

Notes:1. Shareholdings amounting to less than the minimum trading unit have been rounded down. 2. Mr. Goro Aoyama passed away on January 15, 2008. Because inheritance was under discussion as of June 27, 2008, the name recorded in the register of shareholders is indicated here. 3. The Company holds 3,814,000 shares of treasury stock, but the holdings are not included in the above list of major shareholders because these shares are without voting rights.

## Memo to Shareholders

Business year	:	From April 1 to March 31	Transfer agent
Ordinary general meeting of shareholders	:	June of each year	Transfer agent's
Record date	:	March 31 (other publicly announced days, as necessary).	handling office
		Shareholders recorded in the register of shareholders and beneficial shareholders recorded in the register of beneficial shareholders at the end of each business year shall be deemed the shareholders entitled to exercise the shareholders' rights at the ordinary general meeting of shareholders pertaining to the aforementioned business year.	$\left(\begin{array}{c} \text{Mailing address and} \\ \text{telephone contact} \end{array}\right)$
Interim dividends	:	Interim dividends shall be paid to shareholders recorded in the register of shareholders and the beneficial shareholders recorded in the register of beneficial shareholders as of September 30.	Liaison office Media for public notices
Year-end dividends	:	Dividends shall be paid to the shareholders recorded in the register of shareholders and the beneficial shareholders recorded in the register of beneficial shareholders as of March 31.	Listing stock exchanges

The Company issues Preferential Discount Coupons for Shareholders based on the following criteria to the shareholders recorded in the register of shareholders and the beneficial shareholders recorded in the register of beneficial shareholders as of September 30 and March 31 every fiscal year, according to their respective shares held.

100-999 shares: Three (3) coupons 1,000-2,999 shares: Four (4) coupons 3,000 shares or more: Five (5) coupons

## Expiration date

Shareholders as of September 30 Shareholders as of March 31

CALAJA

### Guidance on the Preferential Discount Coupon for Shareholders

The Company issues and offers the "Preferential Discount Coupon for Shareholders" (15% discount) to all the shareholders as of September 30 and March 31 every fiscal year.

#### Issuance standards of the Preferential Discount Coupon for Shareholders



#### Number of shares held

#### Record date of eligible Timing of sending shareholders by post Early December of the same year Early July of the same year

#### Expiration date

December 31 of the following year June 30 of the following year

#### Stores where the coupons can be used

Stores of Yofuku-no-Aoyama, Plus A The Suit Aoyama, The Suit Company, Universal Language, The Suit Company's Weekend, and

	:	Sumitomo Trust & Banking, Co. Ltd. 5-33 Kitahama 4-chome, Chuo-ku, Osaka
	:	Stock Transfer Agency Department Sumitomo Trust & Banking Co., Ltd. 5-33 Kitahama 4-chome, Chuo-ku, Osaka
")	:	Stock Transfer Agency Department Sumitomo Trust & Banking Co., Ltd. 1-10 Nikko-cho, Fuchu, Tokyo 183-8701 (Request for an Address Change Form etc.): 0120-175-417 (Other inquiries): 0120-176-417
	:	Sumitomo Trust & Banking Co., Ltd., all branches nationwide
es	:	Electronic disclosure or Nihon Keizai Shimbun (newspaper) if electronic disclosure is unavailable
		Tokyo Stock Exchange (First Section)

nges Tokyo Stock Exchange (First Se Osaka Securities Exchange (First Section)