## AOYAMA TRADING CO., LTD.

 FY3/2015 RESULTS BRIEFING MATERIALS

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Aoyama Trading Co., Ltd.


## FY3/2015 RESULTS SUMMARY AND FY3/2016 FORECASTS

Vice President and Vice President Executive Officer
General Manager of Planning and Administration Div.

MAKOTO MIYATAKE

## -FY3/2015 CONSOLIDATED EARNINGS

|  | Previous Term <br> FY3/2014 | Current Term <br> FY3/2015 | YoY Change | YoY(\%) | Interim forecast change | main factor of YoY change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 222,139 | 221,712 | -426 | -0.2 | -488 | Bisiness wear <br> Business -4,171 <br> Casual Wear <br> Business +3,044 |
| Gross profit | 127,780 | 126,942 | -837 | -0.7 | -658 | <Sales ratio YoY> Business Wear Business -0.2Pt |
| Expenses | 105,189 | 107,914 | 2,725 | 2.6 | -1,086 | $\begin{array}{\|l\|} \hline \text { Bismess wear } \\ \text { Business } \quad+1,000 \\ \text { Casual wear } \\ \begin{array}{l} \text { Business } \end{array} \\ \hline \text { Businesswar } \end{array}$ |
| Operating income | 22,590 | 19,028 | -3,562 | -15.8 | 428 | Business <br> Bear <br> Casual wear$-4,330$ |
| Ordinary income | 24,650 | 21,683 | -2,966 | -12.0 | 1,283 |  derivatives YoY +206 Foreign exchange gains YoY +469 |
| Net income | 12,962 | 12,807 | -154 | -1.2 | 1,707 | Gain on sales of investment securitis $+2,322$ |
| (Note) Amounts are rounded down to the nearest million yen. |  |  |  |  | ROE 5.4\% |  |
| 3 |  |  |  |  | Aoyama Trading Co., Ltod. |  |

## *FY3/2015 CONSOLIDATED BALANCE SHEET

| 〔 $¥$ Million】 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Previous fiscal year <br> March 31,2014 | Current Fiscal Year <br> March 31,2015 | $\begin{aligned} & \text { Yoy } \\ & \text { CHANGE } \end{aligned}$ | MAIN FACTOR |
| TOTAL ASSET | 352,733 | 350,752 | -1,981 |  |
| CURRENT ASSET | 190,612 | 185,457 | -5,155 | cash and deposits+3,768, Merchandise and finished goods+5,162, Operating loans+2,240, Seculities-16,699 |
| $\begin{aligned} & \text { NON- } \\ & \text { CURRENT } \\ & \text { ASSET } \end{aligned}$ | 161,981 | 165,086 | 3,104 | Investment seculities-4,471, Property, plant and equipment+7,249 |
| TOTAL LIABILITIE | 108,502 | 112,683 | 4,180 |  |
| CURRENT LiAbilities | 66,853 | 61,771 | -5,081 | Electronically recorded obligations-Trade+8,902, Short-term loans payable+1,000, Accounts payable-other-6,230, Current portion of bonds-9,000 |
| NONCURRENT LIABILITIES | 41,649 | 50,911 | 9,262 | Bonds payable+9,000 |
| TOTAL NET ASSET | 244,231 | 238,069 | -6,162 | $\begin{array}{\|l} \text { Retained earnings+6,962, } \\ \text { Treasury shares-13,218 } \end{array}$ |
| LIABILITIES AND ASSET | 352,733 | 350,752 | -1,981 |  |

[^0]-FY3/2015 CONSOLIDATED STATEMENTS OF CASH FLOWS

| [ $¥$ Million] |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Previous fiscal yea <br> March 31,2014 | Current fiscal year <br> March 31,2015 | BREAKDOWN |
| Operating activities C/F | 10,840 | 18,136 | Income before income taxes and minority interests+22,326, <br> Depreciation+8,559, <br> Loss(gain) on sales of investment securities-2,322, <br> Increase(decrease)in operating loans receivable-2,240, <br> Increase(decrease)in inventories-4,964, <br> Increase(decrease)in accounts payable-other-5,759 |
| Investing activities C/F | -17,117 | 8,456 | Purchase and proceeds from sakes of short-term and long-term securities $+26,694$, <br> Purchase of property, plant and equipment-16,717 |
| Financing activities C/F | -6,028 | -18,497 | Purchase of treasury shares-13,962, Cash dividends paid-5,307 |
| Effect of exchange rate change on cash and cash equivalents | -12,277 | 8,233 |  |
| The biginning of period | 42,035 | 29,758 |  |
| The end of period | 29,758 | 37,991 |  |

(Note) Amounts are rounded down to the nearest million yen.

## -FY3/2015 SEGMENT PERFORMANCE

【 ¥ Million】

|  | FY3/2014 |  | FY3/2015 |  | Change |  | YoY(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales | operating income | Net Sales | operating income | Net Sales | Operating income | Net Sales | operating income |
| Business Wear Business | 183,279 | 21,868 | 179,107 | 17,537 | -4,171 | -4,330 | -2.3 | -19.8 |
| Casual Wear Business | 9,625 | -794 | 12,669 | -177 | 3,044 | 617 | 31.6 | - |
| Credit Card Business | 3,604 | 557 | 3,851 | 790 | 246 | 233 | 6.8 | 41.9 |
| Printing and Media Business | 11,008 | 318 | 11,360 | 178 | 351 | -140 | 3.2 | -44.1 |
| Sundry Sales Business | 15,843 | 418 | 15,339 | 458 | -503 | 39 | -3.2 | 9.5 |
| Others | 2,671 | 129 | 3,434 | 172 | 763 | 43 | 28.6 | 33.3 |
| Adjustments | -3,893 | 93 | -4,052 | 68 | -158 | -25 | - | -27.0 |
| TOTAL | 222,139 | 22,590 | 221,712 | 19,028 | -426 | -3,562 | -0.2 | -15.8 |

(Note)Amounts are rounded down to the nearest million yen.

## -FY3/2015 PARENT EARNINGS

〔 Million】

|  | FY3/2014 | FY3/2015 |  |  | MAIN FACTOR |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Results | Change | $\begin{aligned} & \hline \text { YoY } \\ & \text { (\%) } \\ & \hline \end{aligned}$ |  |
| Net Sales | 185,709 | 181,480 | -4,229 | -2.3 | - Due to a reaction to a rush of demand before a consumption tax increase |
| Business Wear Business | 181,816 | 177,690 | -4,126 | -2.3 | - Sales of exsting stores were $-5.5 \%$ of the previous year (Premise -5.4\% of previous year) |
| Casualwear/Reuse Business | 3,893 | 3,790 | -103 | -2.6 |  |
| Gross Profit (Sales ratio) | $\begin{aligned} & 111,358 \\ & (60.0 \%) \end{aligned}$ | $\begin{array}{\|l\|} \hline 108,405 \\ (59.7 \%) \end{array}$ | $\begin{gathered} -2,953 \\ (-0.3 \%) \end{gathered}$ | -2.7 |  |
| Business Wear Business <br> (Sales ratio) | $\begin{aligned} & 109,507 \\ & (60.2 \%) \end{aligned}$ | $\begin{array}{\|l\|} \hline 106,578 \\ (60.0 \%) \end{array}$ | $\begin{gathered} -2,929 \\ (-0.2 \%) \end{gathered}$ | -2.7 | - Concerns over cost inflation due to a weakening yen etc. |
| CasualWear/Reuse Business <br> (Sales ratio) | $\begin{gathered} 1,851 \\ (47.6 \%) \end{gathered}$ | $\begin{array}{\|c\|} \hline 1,826 \\ (48.2 \%) \end{array}$ | $\begin{array}{r} -25 \\ (+0.6 \%) \end{array}$ | -1.3 |  |
| Selling,generarand asd aministrative expenses | 90,295 | 91,303 | 1,008 | 1.1 |  |
| Business Wear Business | 88,395 | 89,376 | 981 | 1.1 |  |
| Casualwear/Reuse Business | 1,900 | 1,926 | 26 | 1.4 |  |
| Operating income | 21,063 | 17,101 | -3,962 | -18.8 |  |
| Business Wear Business | 21,112 | 17,201 | -3,911 | -18.5 |  |
| Casualwear/Reuse Business | -49 | -100 | -51 | - |  |

(Note)Amounts are rounded down to the nearest million yen.

## -FY3/2015 PARENT EARNINGS

|  | FY3/2014 | FY3/2015 |  |  | MAIN FACTOR |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Results | Change | $\begin{aligned} & \text { YoY } \\ & \text { (\%) } \\ & \hline \end{aligned}$ |  |
| Net Sales | 185,709 | 181,480 | -4,229 | -2.3 | - Due to a reaction to a rush of demand before a consumption tax increase |
| Business wear Business | 181,816 | 177,690 | -4,126 | -2.3 | $\cdot$ Sales of exsting stores were $\mathbf{- 5 . 5 \%}$ of the previous year (Premise $\mathbf{- 5 . 4 \%}$ of previous year) |
| Casualwear/Reuse Business | 3,893 | 3,790 | -103 | -2.6 |  |
| Gross Profit (Sales ratio) | $\begin{array}{\|l\|} \hline 111,358 \\ (60.0 \%) \end{array}$ | $\begin{array}{\|c\|} \hline 108,405 \\ (59.7 \%) \\ \hline \end{array}$ | $\begin{gathered} -2,953 \\ (-0.3 \%) \end{gathered}$ | -2.7 |  |
| Business Wear Business <br> (Sales ratio) | $\begin{array}{\|l\|} \hline 109,507 \\ (60.2 \%) \end{array}$ | $\begin{array}{\|l} \hline 106,578 \\ (60.0 \%) \end{array}$ | $\begin{gathered} -2,929 \\ (-0.2 \%) \end{gathered}$ | -2.7 | - Concerns over cost inflation due to a weakening yen etc. |
| CasualWear/Reuse Business <br> (Sales ratio) | $\begin{array}{\|c\|} \hline 1,851 \\ (47.6 \%) \end{array}$ | $\begin{array}{\|c\|} \hline 1,826 \\ (48.2 \%) \end{array}$ | $\begin{array}{r} -25 \\ (+0.6 \%) \end{array}$ | -1.3 |  |
| Selling,generarand asaministrative expenses | 90,295 | 91,303 | 1,008 | 1.1 |  |
| Business Wear business | 88,395 | 89,376 | 981 | 1.1 |  |
| Casualwear/Reuse Business | 1,900 | 1,926 | 26 | 1.4 |  |
| Operating income | 21,063 | 17,101 | -3,962 | -18.8 |  |
| Business Wear Business | 21,112 | 17,201 | -3,911 | -18.5 |  |
| Casualwear/Reuse Business | -49 | -100 | -51 | - |  |

(Note)Amounts are rounded down to the nearest million yen.

## -FY3/2015 PARENT EARNINGS


(Note)Amounts are rounded down to the nearest million yen.

## - FY3/2016 CONSOLIDATED FORECAST

|  | $\begin{gathered} \text { FY3/2015 } \\ \text { Result } \end{gathered}$ | FY3/2016 <br> Forecast | Change | YoY <br> (\%) | Premise |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 221,712 | 237,200 | 15,488 | 7.0 | Business Wear <br> Business+8,893 <br> Casual Wear Business+4,231 |
| Gross profit | 126,942 | 135,900 | 8,958 | 7.1 | <Sales ratio of YoY> Business Wear Business $100 \%$ of YoY |
| Expenses | 107,914 | 115,200 | 7,286 | 6.8 | Business Wear <br> Business+3,700 <br> Casual wear Business $+2,600$ |
| Operating income | 19,028 | 20,700 | 1,672 | 8.8 | Business Wear <br> Business+1,363 <br> Casual Wear Business+627 |
| Ordinary income | 21,683 | 21,300 | -383 | -1.8 | Loss on valuation of derivatives 420(Gain on valuation of derivatives $\mathbf{1 , 0 9 2}$ in the previous vear) |
| Net income | 12,807 | 12,300 | -507 | -4.0 |  |
| (Note) Amounts are rounded down to the nearest million yen. |  |  |  | R O E Forecast 5.2\% |  |
| 10 |  |  |  | Aoyama Trading Co., Lto. |  |

## -FY3/2016 SEGMENT FORECAST

〔¥ Million】

|  | FY3/2015 |  | FY3/2016 |  | Change |  | YoY(\%) |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Net Sales | operating income | Net Sales | operating income | Net Sales | operating inome | Net Sales | operating inome |
| Business Wear <br> Retail Business | 179,107 | 17,537 | 188,000 | 18,900 | 8,893 | 1,363 | 5.0 | 7.8 |
| Casual Wear <br> Business | 12,669 | -177 | 16,900 | 450 | 4,231 | 627 | 33.4 | - |
| Credit Card <br> Business | 3,851 | 790 | 4,000 | 850 | 149 | 60 | 3.8 | 7.5 |
| Printing and <br> Media Business | 11,360 | 178 | 12,430 | 150 | 1,070 | -28 | 9.4 | -15.7 |
| Sundry Sales <br> Business | 15,339 | 458 | 14,800 | 350 | -539 | -108 | -3.5 | -23.6 |
| Others | 3,434 | 172 | 4,900 | 0 | 1,466 | -172 | 42.7 | - |
| Adjustments | $-4,052$ | 68 | $-3,830$ | 0 | 222 | -68 | - | - |
| TOTAL | 221,712 | 19,028 | 237,200 | 20,700 | 15,488 | 1,672 | 7.0 | 8.8 |

(Note)Amounts are rounded down to the nearest million yen.

## -FY3/2016 PARENT FORECAST

【 $¥$ Million】

|  | FY3/2015 | FY3/2016 |  |  | Premise |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result | forecast | Change | YoY (\%) |  |
| Net sales | 181,480 | 190,000 | 8,520 | 4.7 |  |
| Business wear Business | 177,690 | 186,370 | 8,680 | 4.9 | - Sales premise of exsiting stores $+3.1 \%$ $(1 \mathrm{H}+6.3 \%, 2 \mathrm{H}+1.0 \%)$ |
| Cassal Wear/Reuse Business | 3,790 | 3,630 | -160 | -4.2 |  |
| Gross profit (Sales ratio) | $\begin{aligned} & 108,405 \\ & (59.7 \%) \end{aligned}$ | $\begin{aligned} & 113,400 \\ & (59.7 \%) \end{aligned}$ | $\begin{array}{r} 4,995 \\ (0.0 \%) \end{array}$ | 4.6 |  |
| Business wear Business <br> (Sales ratio) | $\begin{aligned} & 106,578 \\ & (60.0 \%) \end{aligned}$ | $\begin{aligned} & 111,570 \\ & \text { (59.9 \%) } \end{aligned}$ | $\begin{array}{r} 4,992 \\ (-0.1 \%) \end{array}$ | 4.7 | - Sales ratio were about the same level year on year |
| Casual Wear/Reuse Business <br> (Sales ratio) | $\begin{gathered} 1,826 \\ (48.2 \%) \end{gathered}$ | $\begin{gathered} 1,830 \\ (50.4 \%) \end{gathered}$ | $\begin{array}{r} 4 \\ (+2.2 \%) \end{array}$ | 0.2 |  |
| \% | 91,303 | 94,900 | 3,597 | 3.9 |  |
| Business wear Business | 89,376 | 93,070 | 3,694 | 4.1 |  |
| Casual Wear/Reuse Business | 1,926 | 1,830 | -96 | -5.0 |  |
| Operating income | 17,101 | 18,500 | 1,399 | 8.2 |  |
| Business wear Business | 17,201 | 18,500 | 1,299 | 7.6 |  |
| Casual Wear/Reuse Business | -100 | 0 | 100 | - |  |

(Note)Amounts are rounded down to the nearest million yen.
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Aoyama Trading Co., Ltd.

## 

[ $¥$ Million】

|  | FY3/2015 | FY3/2016 |  |  | Premise |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result | forecast | Change | YoY (\%) |  |
| Net sales | 181,480 | 190,000 | 8,520 | 4.7 |  |
| Business wear Business | 177,690 | 186,370 | 8,680 | 4.9 | - Sales premise of exsiting stores $+3.1 \%$ $(1 \mathrm{H}+6.3 \%, 2 \mathrm{H}+1.0 \%)$ |
| Casual Wear/Reuse Business | 3,790 | 3,630 | -160 | -4.2 |  |
| Gross profit (Sales ratio) | $\begin{aligned} & 108,405 \\ & (59.7 \%) \end{aligned}$ | $\begin{aligned} & 113,400 \\ & (59.7 \%) \end{aligned}$ | $\begin{array}{r} 4,995 \\ (0.0 \%) \end{array}$ | 4.6 |  |
| Business wear Business (Sales ratio) | $\begin{aligned} & 106,578 \\ & (60.0 \%) \end{aligned}$ | $\begin{aligned} & 111,570 \\ & (59.9 \%) \end{aligned}$ | $\begin{gathered} 4,992 \\ (-0.1 \%) \end{gathered}$ | 4.7 | - Sales ratio were about the same level year on year |
| Casual Wear/Reuse Business <br> (Sales ratio) | $\begin{array}{r} 1,826 \\ (48.2 \%) \end{array}$ | $\begin{array}{r} 1,830 \\ (50.4 \%) \end{array}$ | $\begin{array}{r} 4 \\ (+2.2 \%) \end{array}$ | 0.2 |  |
|  | 91,303 | 94,900 | 3,597 | 3.9 |  |
| Business wear Business | 89,376 | 93,070 | 3,694 | 4.1 |  |
| Casual Wear/Reuse Eusiness | 1,926 | 1,830 | -96 | -5.0 |  |
| Operating income | 17,101 | 18,500 | 1,399 | 8.2 |  |
| Business wear Business | 17,201 | 18,500 | 1,299 | 7.6 |  |
| Casual Wear/Reuse Business | -100 | 0 | 100 | - |  |

(Note)Amounts are rounded down to the nearest million yen.

## －FY3／2016 PARENT FORECAST

| ［ $¥$ Million】 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | FY3／2015 | FY3／2016 |  |  |
|  | Result | forecast | Change | YoY（\％） |
| Net sales | 181，480 | 190，000 | 8，520 | 4.7 |
| Business wear Business | 177，690 | 186，370 | 8，680 | 4.9 |
| Casual Wear／Reuse Business | 3，790 | 3，630 | －160 | －4．2 |
| Gross profit （Sales ratio） | $\begin{aligned} & 108,405 \\ & (59.7 \%) \end{aligned}$ | $\begin{aligned} & \hline 113,400 \\ & (59.7 \%) \end{aligned}$ | $\begin{array}{r} 4,995 \\ (0.0 \%) \end{array}$ | 4.6 |
| Business wear Business （Sales ratio） | $\begin{aligned} & \hline 106,578 \\ & (60.0 \%) \end{aligned}$ | $\begin{aligned} & \hline 111,570 \\ & (59.9 \%) \end{aligned}$ | $\begin{gathered} 4,992 \\ (-0.1 \%) \end{gathered}$ | 4.7 |
| Casual Wear／Reuse Business <br> （Sales ratio） | $\begin{array}{\|r\|} \hline 1,826 \\ (48.2 \%) \end{array}$ | $\begin{array}{r} 1,830 \\ (50.4 \%) \end{array}$ | $\begin{array}{r} 4 \\ (+2.2 \%) \end{array}$ | 0.2 |
|  | 91，303 | 94，900 | 3，597 | 3.9 |
| Business wear Business | 89，376 | 93，070 | 3，694 | 4.1 |
| Casual Wear／Reuse Eusiness | 1，926 | 1，830 | －96 | －5．0 |
| Operating income | 17，101 | 18，500 | 1，399 | 8.2 |
| Business wear Business | 17，201 | 18，500 | 1，299 | 7.6 |
| Casual Wear／Reuse Business | －100 | 0 | 100 | － |

＜Business Wear Business＞
＜expenses»
【YoY Change】
＋3，694¥ Million
OPersonnel expenses
$+796 \neq$ Million
OAdvertising expenses
$+823 \neq$ Million
OUtilities expenses
$+200 ¥$ Million
Computer and internet
administration costs
$+513 ¥$ Million
ORent expenses
$+658 ¥$ Million
ODepreciation
$+366 ¥$ Million
（Note）Amounts are rounded down to the nearest million yen．

## SHAREHOLDER RETURNS

## - SHAREHOLDER RETURNS ~ADOPTING THE POLICY OF RETURN OF PROFITS TO SHAREHOLDERS~


(i) Dividend policy

Up to the current fiscal year (Fiscal 2014)
(ii) Policy of acquisition of own shares

Not provided.

Payout ratio is to be maintained at $35 \%$ against the Company's nonconsolidated net income calculated excluding special or extraordinary income and losses such as gain or loss on valuation of derivatives. Specifically, a steady ordinary dividend of $¥ 50$ per share will be paid, and if the amount of dividend calculated based on the targeted payout ratio of $35 \%$ exceeds $¥ 50$, the excess amount will be treated as performance-linked dividend and will be paid out as special dividend at the end of the fiscal year.

## During the period of the medium-

term management plan
(From Fiscal 2015 to 2017)
Consolidated total return ratio is targeted at 130\%.

Payout ratio is to be targeted at 70\% against the Company's consolidated net income. Specifically, a steady ordinary dividend of $¥ 100$ per share will be paid, and if the amount of dividend calculated based on the targeted payout ratio of $70 \%$ exceeds $¥ 100$, the excess amount will be treated as performancelinked dividend and will be paid out as special dividend at the end of the fiscal year.

The acquisition of own shares will be conducted targeting the amount derived by subtracting the total dividend amount from 130\% of consolidated net income.

## -SHAREHOLDER RETURNS ~DIVIDEND AND DIVIDEND FORECAST~

$\diamond F Y 3 / 2015$ dividend (Policy up to previous fiscal year) Full-year dividend of $¥ 75$ per share (interim $¥ 25$, year-end $¥ 50$ ), including a special dividend of $¥ 25$.
$\diamond F Y 3 / 2016$ dividend forecast
(Policy for the next three years starting current fiscal year)
Full-year dividend of $¥ 155$ per share (interim $¥ 50$, year-end $¥ 105$ ), including a special dividend of $¥ 55$.


## -SHAREHOLDER RETURNS ~ACQUISITION OF OWN SHARES~

(1) Aoyama Trading bought back a total of 4 million shares in FY3/2015.
(2)On May 8, 2015, the Board of Directors approved a further buyback of 500,000 shares.

Type of shares: Ordinary shares Number of shares: 480,900 shares ( $0.78 \%$ of total shares issued and outstanding) Total cost of buyback: $¥ 2,199,824,000$
Buyback period: May 12, 2015 - May 26, 2015


## -SHAREHOLDER RETURNS

 ~CHALLENGE 2017~
## Cash Flows and Return of Profits to Shareholders



Investments will be made towards the growth of core and non-core businesses while maintaining a stable financial base. An amount greater than net income will be returned to shareholders (targeting a total return ratio of 130\%) to improve the ROE.

## FY3/2015 REVIEW AND FY3/2016 STRATEGIES

President and CFO
Osamu Aoyama

## FY3/2015 REVIEW ~ SUMMARY

Sales of Business wear business from existing stores were 94.5\% of that of the previous year.
<1Q> Backlash to the last-minute demand ahead of the consumption tax hike (YoY: 92.1\%) Sales by the last-minute demand in the pervious year were estimated to be about $¥ 2.6$ billion. In particular, there was large last-minute demand in heavy clothing such as suits and formal wear, and the backlash was more significant in the suburbs than the Tokyo metropolitan area.
<2Q> Downturn in consumer confidence after the consumption tax hike (YoY: 97.0\%)
Although sales were expected to recover in 2Q, they struggled due to bad weather, etc. The trend of declining customers and increasing average sale per customer continued in 1Q and after, highlighting a significant downturn in consumer confidence due to the consumption tax hike.
<3Q> Downturn in consumer confidence demand for job-hunting suits until 4Q (YoY: 90.1\%) While the downturn in consumer confidence continued, sales of existing stores declined significantly. This decline was partly due to a decrease in sales of job-hunting suits, which is a consequence of a change in the time to start job hunting - from December to March.
<4Q> Increase in demand for suits for job hunting students and new employees
(YOY: 98.7\%)
Due to a change in the timing to start job hunting, the demand for job-hunting suits peaked in February with existing-store sales in February of $117.8 \%$ on a year-over-year basis. Although sales in March were expected to decline as they grew significantly in the previous year due to the last-minute demand, together with negative day factors, they fared better than expected.

## FY3/2015 REVIEW <br> NET SALES BY PRODUCT CATEGORY (SUIT BUSINESS)

Due to a reaction to a rush of demand before a consumption tax increase, suits and formalwear sales decreased. Regarding women's apparel, due to increase formalwear, As a result, sales remained brisk.
( $¥$ million)

|  |  | FY3/2014 |  | FY3/2015 |  | YoY Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Amount | Share of total amount | Amount | Share of total amount | Amount | Growth |
| $\begin{aligned} & \text { Heavy } \\ & \text { clothing } \end{aligned}$ |  |  | \% |  | \% |  | \% |
|  | Suits/threepiecesuits | 62,918 | 34.6 | 59,073 | 33.2 | -3,845 | -6.1 |
|  | Jackets | 6,009 | 3.3 | 5,846 | 3.3 | -162 | -2.7 |
|  | Slacks | 8,716 | 4.8 | 8,652 | 4.9 | -64 | -0.7 |
|  | Coats | 6,005 | 3.3 | 5,689 | 3.2 | -315 | -5.3 |
|  | Formalwear | 22,088 | 12.2 | 20,909 | 11.8 | -1,179 | -5.3 |
|  | Subtotal | 105,738 | 58.2 | 100,171 | 56.4 | -5,566 | -5.3 |
| $\begin{aligned} & \text { Light } \\ & \text { Clothing } \end{aligned}$ | Shirt/Necktie etc | 28,038 | 15.4 | 28,095 | 15.8 | 56 | 0.2 |
|  | Casualwear | 7,839 | 4.3 | 7,371 | 4.1 | -468 | -6.0 |
|  | Other products | 12,552 | 6.9 | 12,561 | 7.1 | 9 | 0.1 |
|  | Subtotal | 48,429 | 26.6 | 48,028 | 27.0 | -401 | -0.8 |
| Womenswear |  | 21,286 | 11.7 | 23,600 | 13.3 | 2,314 | 10.9 |
| Loyalty point reimbursements |  | 2,865 | 1.6 | 2,678 | 1.5 | -186 | -6.5 |
| Apparel adjustment services |  | 3,496 | 1.9 | 3,211 | 1.8 | -285 | -8.2 |
| Total |  | 181,816 | 100.0 | 177,690 | 100.0 | -4,126 | -2.3 |

(Notes) $1 .^{\prime \prime}$ Other, products" include shoes, underwear and sundries. ${ }^{2}$. Women's wear includes women's suits, formal wear, shirt, pumps, etc.
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Aoyama Trading Co., Ltd.

## FY3/2015 REVIEW

## NO. OF SUITS SOLD AND AVERAGE SALES PRICE

## While the number of suits sold decreased, The average sales unit price improved sharply .

Sales of suits declined due to a downturn in consumer confidence as a result of the backlash to the lastminute demand in the previous year as well as the consumption tax hike and to a decline in sales of the second suit triggered by reviewing the discount sale. Meanwhile, the average sales unit price of suits improved significantly because the Company discontinued the cut price of a second suit for 1,000 yen and changed this to a second suit for half price and increased the percentage of high value-added products in order to absorb the higher costs due to the weaker yen.


## - FY3/2015 REVIEW <br> ~INFLUENCE OF INCREASE IN CONSUMER TAX~

## Influence of consumption tax increase accounted for about -5\%

 of $-5.5 \%$ change of full-year existing-store sales.Existing-store sales of the Business Wear Business increased by $6.3 \%$ on a year-over-year basis in $\mathrm{FY} 3 / 2014$ 4Q, and of that, the last-minute demand accounted for about 5\%. In FY3/2015 1Q, sales declined by $7.9 \%(\mathrm{YOY})$ of which $6.8 \%$ was due to the backlash to the last-minute demand. The full-year influence was estimated to be about $-3 \%$. Sales continued to decline in 2Q and after due to a downturn in consumer confidence whose full-year influence was estimated to be about -2\%.


FY3/2014 4Q
FY3/2015 1Q
FY3/2015 2Q

## - FY3/2015 REVIEW ~INFLUENCE OF CHANGE IN TIMING TO START JOB HUNTING ~

## $\rangle$ Sales of job-hunting suits in the second half were $85 \%$ of those of the

 previous year with the full-year influence of about $-0.5 \%$.Due to a change in the timing to start job hunting from December to March, the peak of sales of job-hunting suits shifted from November to February. To deal with the issue of securing sales staff as well as products, the Company hired temporary staffs and launched spring-summer season items early. However, as sales of seasonal items such as coats declined, sales of jobhunting suits in the second half remained $85 \%$ of those of the previous year. It was estimated that this accounted for about $-0.5 \%$ of the full-year YoY change in existing-store sales of $-5.5 \%$.


## - FY3/2015 REVIEW ~REVIEW OF EAGLE RETAILING CORPORATION(1)~

## $\diamond$ Full-year operating income greatly improved from the previous year.

In the current year, the Company opened 10 stores ( 5 in the first half and 5 in the second half) especially in SC which tend to be profitable. The number of stores at the end of the year was 18 . Sales grew to about $¥ 9.4$

AMERICAN EAGLE OUTFITTERS billion although they were a little short of the plan.
As a result of implementing measures such as price review to deal with increased cost due to the weak yen, the gross profit rate improved by 1.8 points from the previous year but declined by 1.7 points compared to the plan. Meanwhile, as a result of reviewing expenses such as labor cost and logistics cost, operating loss improved by $¥ 652$ million to $¥ 77$ million from operating loss of $¥ 730$ million in the previous year although it did not reach the operating income target of $¥ 60$ million.

| (Millions of yen) | FY3/2014 <br> (Previous year) | FY3/2015 <br> (Current year) | Change from <br> previous year | \% change from <br> pervious year | Change from <br> interim period <br> forecast |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net sales | 6,147 | 9,397 | $+3,250$ | $152.9 \%$ | -352 |
| Gross profit rate | $52.9 \%$ | $54.7 \%$ | +1.8 | - | -1.7 |
| Selling, general and <br> administrative expenses | 3,983 | 5,218 | $+1,235$ | $131.0 \%$ | -218 |
| Operating <br> income | -730 | -77 | +652 | -137 |  |

## - FY3/2015 REVIEW ~REVIEW OF EAGLE RETAILING CORPORATION(2)~

## Initiatives to address issues in interim period.

| Issue | Initiative |
| :---: | :--- |
| Store opening <br> strategy | The Company opened 10 stores especially in established SC in the <br> suburbs as planned. By opening stores at a prime location in SC, new <br> stores perform well in general with some exceptions. |
| Product strategy | Outerwear sales grew due to launch of down outerwear and increased <br> outerwear items Eagle Retailing Corporation proposed to the US. |
| Sales promotion <br> strategy | The Company conducted sales promotions focusing on TV commercials <br> when opening stores in the suburbs. The Company also enhanced online <br> sales promotions such as offering recommendations to raise brand <br> awareness. |
| Gross profit | To deal with an increase in cost due to the weak yen, the Company <br> reviewed prices and increased production in a country with tariff <br> preferences such as Vietnam. As a result, the gross profit rate improved <br> by 1.8 points from the previous year. |
| Expenses | The expense rate improved by 9.3 points from the previous year due to <br> review of labor cost and reduction of logistics cost per item. |

## Expansion of EC

EC sales gradually increased as a result of opening brick-and-mortar stores in the suburbs. They grew significantly from the previous year due to EC-only campaigns and sales promotions using LINE. The Company will enhance announcement of EC at brick-and-mortar stores and implement sales promotion activities focusing on mobile devices such as smartphones.

## 2015-2017 Medium-Term Management Plan <br> ~CHALLENGE 2017~

## From the First 50 Years to the Next 50 Years

| New Corporate Philosophy |
| :--- | :--- |
| Aiming to further contribute to society through retail and services <br> to consumers based on sustainable growth |
| New Management Vision |
| Expansion of "strengths" in the core business - No.1 approval rate among business persons |
| Proactive expansion of business domains $\quad$Building a "stable business portfolio" |
| Management that engages stakeholdersImplementation of "improvements for <br> sustainable growth" |

Aoyama Trading Co., Ltd. celebrated the 50th anniversary of its founding in May 2014, and has set off on a new path towards the next 50 years. For the past 50 years we had been endeavoring to enhance our corporate value under the slogan of "offering better products at lower prices and contributing to society through the selling of clothing." For the next 50 years, we will devote ourselves to enhancing our corporate value in a sustainable manner and aim to further contribute to society.
The new medium-term management plan represents the Company's resolve towards the next 50 years. Officers and employees of Aoyama Trading Co., Ltd. will concentrate their strengths to meet any and all challenges that the plan may entail.

## ~CHALLENGE 2017~ Our Future Vision

## Expansion of "strengths" in the core business

## Solidifying the No. 1 approval rate among business persons

- Store openings with a focus on investment efficiency
- Enhancing the profitability of existing stores by reinforcing items other than suits, including shoes and shirts
- Expanding sales of womenswear, e-commerce (EC) and corporate uniforms, including new business development

Proactive expansion of business domains
Building a "stable business portfolio"

- Expanding sales of American Eagle Outfitters business
- Expanding sales of overseas business and franchise (FC) business
- Expanding business domains through M\&As

Management that engages stakeholders

Implementation of "improvements for sustainable growth"

- Enhancing governance structure
- Rebuilding personnel strategy including human resources development
- Expanding CSR activities

Record profit
Consolidated operating income $¥ 27,000$ million

Targeting a total return ratio of 130\% (During the medium-term management plan period)

Improve management efficiency to a ROE of 7\%

## FY3/2016 STRATEGIES

## - FY3/2016 STRATEGIES ~OUTLOOK AND STRATEGIES BY SEGMENT~

| Segment | Outlook and Strategies for FY3/2016 |
| :---: | :---: |
| Business Wear Business | Full-year existing-store sales are expected to be $103.1 \%$ of the previous year. <br> First half (106.3\%): Assuming recovery in sales which declined as a result of the backlash to the last-minute demand in the previous year. <br> Second half (101.0\%): Assuming increased sales due to responding to the round of demand for job-hunting suits. |
| Store opening and relocation | Plan to open 18 stores, focusing on locations near train stations as well as SC, and relocate 6 stores. |
| Measures to enhance womenswear | Plan to develop sales environment, enhance sales promotions of womens' formal wear and expand the product line. |
| Enhancement of corporate uniforms | Plan to expand coporate partnership and respond to demand for corporate uniforms. |
| Responding to inbound demand | Plan to increase duty-free stores and develop sales environment such as creation of sales promotion materials for inside/outside stores and customer service tools. |
| Enhancement of EC | Start the same-day finishing and same-day delivery service in April. |
| Casual Wear Business | Full-year existing-store sales of Eagle Retailing Corporation are expected to be $103.8 \%$ of the previous year. Plan to open 10 stores ( 5 in the first half and 5 in the second half). Plan to close 11 underperforming stores of CALAJA in the current year. |
| Credit Card Business |  |
| Printing \& Media Business | Proceed as planned in the medium-term management plan. |
| Sundry Sales Business |  |
| Other |  |
| Restaurant Business | Full-year existing-store sales of glob Co., Ltd. are expected to be $100.1 \%$ of the previoue year. Plan to open 9 stores ( 5 in the first half and 4 in the second half). Of those, 2 stores will be "Yuzuan" (new restaurant). |
| Reuse Business | Plan to open 4 stores (1 in the first half and 3 in the second half). |

## - FY3/2016 STRATEGIES ~WOMENSWEAR STRATEGIES~

## $\diamond$ The Company plans to implement various measures to achieve the

 womenswear sales target of $¥ 26.0$ billion in the current year.<Measures for womenswear in the current year>
(1) Enhancement of interaction between products, sales promotions and marketing based on needs for various occasions.
(2) Expansion of the line and sales promotions of formal wear and suits for ceremonial occasions.
(3) Expansion of sales floor and development of sales environment.
(4) Consolidation of womenswear departments to the Tokyo Head Office.


## FY3/2016 STRATEGIES ~BUSINESS WEAR BUSINESS (TOPICS)

## The fourth item of "AOYAMA PRESTIGE TECHNOLOGY" is heat shield suits.

Since the second half of the previous year, under the slogan of "Evolution of Suits", the Company has enhanced development of high-function products to realize further evolution in manufacturing and strengthened the appeal of functional products as "AOYAMA PRESTIGE TECHNOLOGY" to communicate them to consumers in an easy-to-understand manner.

As the fourth item, the Company strengthened the appeal of suits with heat shield function as the strategic item from April. The Company selected Ryuji Imaichi of Sandaime J Soul Brothers and three members of EXILE Theatrical Company as the brand spokespeople.

[Ryuji Imaichi (center), from left, Sho Aoyagi, Kanta Sato and Nobuyuki Suzuki of EXILE Theatrical Company]

## STORE OPENING/CLOSURES AND PLANS

## -STORE OPENING/CLOSURES AND PLANS

|  |  |  |  | (unit : store) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY3/2015 |  |  | EY3/2016 PLAN |  |  |
| store opening | 1H RESULT | 2H RESULT | ANNUAL TOTAL | 1H PLAN | 2H PLAN | ANNUAL TOTAL |
| Business wear business | 19 | 18 | 37 | 6 | 12 | 18 |
| Yofuku-no-aoyama | 9 | 12 | 21 | 4 | 7 | 11 |
| NEXT BLUE | 9 | 5 | 14 | 0 | 0 | 0 |
| TSC (including outletshops) | 1 | 1 | 2 | 0 | 5 | 5 |
| UL (including outletshops) | 0 | 0 | 0 | 2 | 0 | 2 |
| Casual wear business | 5 | 5 | 10 | 5 | 5 | 10 |
| Levis store | 0 | 0 | 0 | 0 | 0 | 0 |
| American eagle outfiters | 5 | 5 | 10 | 5 | 5 | 10 |
| Sundry sales business | 0 | 0 | 0 | 0 | 0 | 0 |
| Daiso \& aoyama 100yen Plaza | 0 | 0 | 0 | 0 | 0 | 0 |
| Others | 2 | 2 | 4 | 6 | 7 | 13 |
| Yakiniku King Restaurant | 1 | 1 | 2 | 4 | 3 | 7 |
| yuzuan Restaurant | 0 | 0 | 0 | 1 | 1 | 2 |
| 2nd Street | 0 | 1 | 1 | 0 | 3 | 3 |
| Jumble Store | 1 | 0 | 1 | 1 | 0 | 1 |
| Consolidated Total | 26 | 25 | 51 | 17 | 24 | 41 |
| Store closures | 1H RESULT | 2H RESULT | ANNUAL TOTAL | 1H PLAN | 2H PLAN | ANNUAL TOTAL |
| Yofuku-no-aoyama | 0 | 1 | 1 | 1 | 0 | 1 |
| Calaja | 1 | 2 | 3 | 5 | 6 | 11 |
| 2nd Street | 0 | 1 | 1 | 0 | 0 | 0 |
| DAISO\&AOYAMA 100YEN PLAZA | 8 | 1 | 9 | 0 | 0 | 0 |
| Consolidated Total | 9 | 5 | 14 | 6 | 6 | 12 |
| (Note) 11unprofitable Calaja stores plans to closure in FY3/2016. |  |  |  |  |  |  |
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## -STORE RELOCATION/RENOVATION AND AMOUNT OF CAPITAL INVESTMENT

(unit : store, $¥$ Million)

|  | FY3/2015 |  |  | FY3/2016 PLAN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Relocation | 1H RESULT | 2H RESULT | ANNUAL TOTAL | 1H RESULT | 2H RESULT | ANNUAL TOTAL |
| Yofuku-no-aoyama | 3 | 12 | 15 | 1 | 5 | 6 |
| TSC•UL | 1 | 1 | 2 | 0 | 0 | 0 |
| 計 | 4 | 13 | 17 | 1 | 5 | 6 |
| Renovation | 1H RESULT | 2H RESULT | ANNUAL TOTAL | 1H RESULT | 2H RESULT | ANNUAL TOTAL |
| Yofuku-no-aoyama | 109 | 0 | 109 | 120 | 0 | 120 |
| TSC•UL | 7 | 0 | 7 | 5 | 0 | 5 |
| TOTAL | 116 | 0 | 116 | 125 | 0 | 125 |
| Capital investment | 1H RESULT | 2H RESULT | ANNUAL TOTAL | 1H RESULT | 2H RESULT | ANNUAL TOTAL |
| Business wear business | 8,653 | 6,731 | 15,384 | 3,200 | 7,300 | 10,500 |
| Casual wear business | 605 | 1,901 | 2,506 | 900 | 700 | 1,600 |
| Credit card business | 3 | 17 | 20 | 10 | 10 | 20 |
| Commercial printing business | 163 | 55 | 218 | 190 | 190 | 380 |
| Sundry sales business | 29 | 25 | 54 | 50 | 50 | 100 |
| Others | 0 | 410 | 410 | 900 | 1,300 | 2,200 |
| Consolidated TOTAL | 9,453 | 9,139 | 18,592 | 5,250 | 9,550 | 14,800 |

(Note) As for stores of Eagle Retailing Corporation and glob Co., Ltd., Aoyama Trading Co., Ltd. made capital investment and subleases them. The investment is included in each business.

Aoyama Trading Co., Ltd.

## RESPONSE TO CORPORATE GOVERNANCE CODE

## - RESPONSE TO CORPORATE GOVERNANCE CODE

## Activities to Enhancing of corporate governance system ~Implementation of activities which consider corporate governance code positively~

| Major guideline | Activities |
| :--- | :--- |
| 1. Appointment of multiple outside directors | Plan for appointment in the current year |
| 2. Follow-up of the medium-term <br> management plan by the Board of <br> Directors | Disclosure of the progress semiannually |
| 3. Enhancement of information disclosure <br> and communication with investors | Early mail-out and preparation of English <br> version of convocation notice, <br> implementation of IR overseas |
| 4. Review of the internal control system | Revision of the "Basic Policy for Establishment <br> of Internal Control System" |

## SUPPLEMENTARY DATA

## -FY3/2015 Consolidated Results and Interim Forecasts

( $¥$ million, \%)

|  | 1 H FY3/2014 |  | 1 H FY3/2015 |  |  | 1 H FY3/2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Sales ratio | Results | Sales ratio | YoY | Forecast | Sales ratio | YoY |
| Net sales | 89,568 | 100.0 | 89,641 | 100.0 | 100.1 | 98,400 | 100.0 | 109.8 |
| Business Wear Business | 70,463 | - | 69,069 | - | 98.0 | 74,700 | - | 108.2 |
| Womenswear | 6,244 | - | 6,966 | - | 111.6 | 7,700 | - | 110.5 |
| Casual Wear Business | 4,586 | - | 5,646 | - | 123.1 | 8,000 | - | 141.7 |
| Credit Card Business | 1,813 | - | 1,938 | - | 106.9 | 2,000 | - | 103.2 |
| Printing and Media Business | 5,045 | - | 5,289 | - | 104.8 | 5,730 | - | 108.3 |
| Sundry Sales Business | 8,046 | - | 7,811 | - | 97.1 | 7,410 | - | 94.9 |
| Others | 1,223 | - | 1,616 | - | 132.2 | 2,080 | - | 128.7 |
| Adjustment | -1,610 | - | -1,729 | - | - | -1,520 | - | - |
| Gross profit | 51,022 | 57.0 | 50,562 | 56.4 | -0.6 | 56,100 | 57.0 | 0.6 |
| Selling, general and administrative expenses | 47,387 | 52.9 | 48,915 | 54.6 | 103.2 | 53,500 | 54.4 | 109.4 |
| Operating income | 3,635 | 4.1 | 1,646 | 1.8 | 45.3 | 2,600 | 2.6 | 158.0 |
| Ordinary income | 4,611 | 5.1 | 2,648 | 3.0 | 57.4 | 2,900 | 2.9 | 109.5 |
| Interim net income | 2,475 | 2.8 | 1,234 | 1.4 | 49.9 | 1,200 | 1.2 | 97.2 |
| Interim net income per share | $¥ 40.72$ | - | ¥21.08 | - | - | $¥ 20.76$ | - | - |

[^1]
## -FY3/2015 Consolidated Results and Full-year Forecasts

( $¥$ million, \%)

|  | FY3/2014 |  | FY3/2015 |  |  | FY3/2016 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Results |  | Sales ratio | Results | Sales ratio | YoY | Forecast | Sales ratio | YoY |
| Net sales | 222,139 | 100.0 | 221,712 | 100.0 | 99.8 | 237,200 | 100.0 | 107.0 |  |
| Business Wear Business | 183,279 | - | 179,107 | - | 97.7 | 188,000 | - | 105.0 |  |
| Womenswear | 21,286 | - | 23,600 | - | 110.9 | 26,000 | - | 110.2 |  |
| Casual Wear Business | 9,625 | - | 12,669 | - | 131.6 | 16,900 | - | 133.4 |  |
| Credit Card Business | 3,604 | - | 3,851 | - | 106.8 | 4,000 | - | 103.8 |  |
| Printing and Media Business | 11,008 | - | 11,360 | - | 103.2 | 12,430 | - | 109.4 |  |
| Sundry Sales Business | 15,843 | - | 15,339 | - | 96.8 | 14,800 | - | 96.5 |  |
| Others | 2,671 | - | 3,434 | - | 128.6 | 4,900 | - | 142.7 |  |
| Adjustment | $-3,893$ | - | $-4,052$ | - | - | $-3,830$ | - | - |  |
| Gross profit | 127,780 | 57.5 | 126,942 | 57.3 | -0.2 | 135,900 | 57.3 | 0.0 |  |
| Seling, generaland administrative <br> expenses | 105,189 | 47.4 | 107,914 | 48.7 | 102.6 | 115,200 | 48.6 | 106.8 |  |
| Operating income | 22,590 | 10.2 | 19,028 | 8.6 | 84.2 | 20,700 | 8.7 | 108.8 |  |
| Ordinary income | 24,650 | 11.1 | 21,683 | 9.8 | 88.0 | 21,300 | 9.0 | 98.2 |  |
| Net income | 12,962 | 5.8 | 12,807 | 5.8 | 98.8 | 12,300 | 5.2 | 96.0 |  |
| Net income per share | $¥ 214.75$ | - | $¥ 221.55$ | - | - | $¥ 212.77$ | - | - |  |

(Notes) 1. Of existing segments, the "Menswear Retail Business" was changed to the "Business Wear Business" while the "Commercial Printing Business" was changed to the "Printing and Media Business" from FY3/2016.
2. Segment sales include transactions between Group businesses
3. Sales in "Casual Wear Business" include the casual wear business of Aoyama Trading Co., Ltd., and Eagle Retailing Corporation.
4. Sales in "Others" include the reuse business of Aoyama Trading Co., Ltd., and glob Co., Ltd.
5. "YoY" is growth rates for all items except gross profit, which is YoY change in ratio to net sales.
6. "Net income per share" is calculated based on the average number of shares outstanding during the period (excluding treasury stock).

## *FY3/2015 Parent Results and Interim Forecasts

|  | 1 H FY3/2014 |  | 1H FY3/2015 |  |  | 1H FY3/2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Sales ratio | Results | Sales ratio | YoY | Forecast | Sales ratio | YoY |
| Net sales | 71,552 | 100.0 | 69,777 | 100.0 | 97.5 | 75,800 | 100.0 | 108.6 |
| Business Wear Business | 69,817 | 100.0 | 68,014 | 100.0 | 97.4 | 74,070 | 100.0 | 108.9 |
| Casual Wear / Reuse Business | 1,735 | 100.0 | 1,763 | 100.0 | 101.6 | 1,730 | 100.0 | 98.1 |
| Gross profit | 42,890 | 59.9 | 41,832 | 60.0 | 0.1 | 45,400 | 59.9 | -0.1 |
| Business Wear Business | 42,068 | 60.3 | 40,976 | 60.2 | -0.1 | 44,520 | 60.1 | -0.1 |
| Casual Wear / Reuse Business | 822 | 47.4 | 856 | 48.5 | 1.1 | 880 | 50.9 | 2.4 |
| Selling, general and administrative expenses | 40,124 | 56.1 | 40,916 | 58.6 | 102.0 | 43,600 | 57.5 | 106.6 |
| Business Wear Business | 39,208 | 56.2 | 39,953 | 58.7 | 101.9 | 42,670 | 57.6 | 106.8 |
| Casual Wear/Reuse Business | 916 | 52.8 | 963 | 54.6 | 105.1 | 930 | 53.8 | 96.6 |
| Operating income | 2,765 | 3.9 | 916 | 1.3 | 33.1 | 1,800 | 2.4 | 196.4 |
| Business Wear Business | 2,859 | 4.1 | 1,023 | 1.5 | 35.8 | 1,850 | 2.5 | 180.8 |
| Casual Wear / Reuse Business | -93 | -5.4 | -107 | -6.1 | - | -50 | -2.9 |  |
| Non-operating income and | 1,405 | 2.0 | 1,404 | 2.0 | 99.9 | 600 | 0.8 | 42.7 |
| Loss gain) onvalution ofderivaties | ( 463) | ( 0.6) | ( 346) | ( 0.5) | ( 74.9) | (-210) | (-0.3) | (-) |
| Ordinary income | 4,170 | 5.8 | 2,320 | 3.3 | 55.6 | 2,400 | 3.2 | 103.4 |
| Othere extraordinary loss (income) | -86 | -0.1 | -247 | -0.4 | - | -750 | -1.0 | - |
| Interim net income | 2,418 | 3.4 | 1,205 | 1.7 | 49.8 | 1,050 | 1.4 | 87.1 |
| Interim net income per share | $¥ 39.77$ | - | ¥20.59 | - | - | $¥ 18.16$ | - |  |

(Notes) 1. The "Suits Business" was changed to the "Business Wear Business" from FY3/2016.
2. "YoY" is growth rates for all items except gross profit, which is YoY change in ratio to net sales
3. "Interim net income per share" is calculated based on the average number of shares outstanding during the first half period (excluding treasury stock).
4. "Loss (gain) on valuation of derivatives" under non-operating income/expenses is mainly related to coupon swap contracts. (FY3/2016 forecasts are based on the exchange rate as of end-FY3/2015, assuming no change in the US-Japan interest rate spread)

## © FY3/2015 Parent Results and Full-year Forecasts

( $¥$ million, \%)

|  | FY3/2014 |  | FY3/2015 |  |  | FY3/2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Sales ratio | Results | Sales ratio | YoY | Forecast | Sales ratio | YoY |
| Net sales | 185,709 | 100.0 | 181,480 | 100.0 | 97.7 | 190,000 | 100.0 | 104.7 |
| Business Wear Business | 181,816 | 100.0 | 177,690 | 100.0 | 97.7 | 186,370 | 100.0 | 104.9 |
| Casual Wear / Reuse Business | 3,893 | 100.0 | 3,790 | 100.0 | 97.4 | 3,630 | 100.0 | 95.8 |
| Gross profit | 111,358 | 60.0 | 108,405 | 59.7 | -0.3 | 113,400 | 59.7 | 0.0 |
| Business Wear Business | 109,507 | 60.2 | 106,578 | 60.0 | -0.2 | 111,570 | 59.9 | -0.1 |
| Casual Wear / Reuse Business | 1,851 | 47.5 | 1,826 | 48.2 | 0.7 | 1,830 | 50.4 | 2.2 |
| Selling, general and administrative expenses | 90,295 | 48.6 | 91,303 | 50.3 | 101.1 | 94,900 | 49.9 | 103.9 |
| Business Wear Business | 88,395 | 48.6 | 89,376 | 50.3 | 101.1 | 93,070 | 49.9 | 104.1 |
| Casual Wear / Reuse Business | 1,900 | 48.8 | 1,926 | 50.8 | 101.4 | 1,830 | 50.4 | 95.0 |
| Operating income | 21,063 | 11.3 | 17,101 | 9.4 | 81.2 | 18,500 | 9.7 | 108.2 |
| Business Wear Business | 21,112 | 11.6 | 17,201 | 9.7 | 81.5 | 18,500 | 9.9 | 107.6 |
| Casual Wear / Reuse Business | -49 | -1.3 | -100 | -2.6 | - | 0 | 0.0 |  |
| Non-operating income and expenses | 2,550 | 1.4 | 2,988 | 1.6 | 117.2 | 900 | 0.5 | 30.1 |
| Loss (gain) on valuation of derivatives | ( 885) | (0.5) | $(1,092)$ | ( 0.6) | ( 123.3) | (-420) | (-0.2) | (-) |
| Ordinary income | 23,613 | 12.7 | 20,089 | 11.1 | 85.1 | 19,400 | 10.2 | 96.6 |
| Other extraordinary loss (income) | -877 | -0.5 | 560 | 0.3 | - | -2,000 | -1.1 | - |
| Net income | 13,781 | 7.4 | 12,249 | 6.7 | 88.9 | 11,300 | 5.9 | 92.2 |
| Net income per share | ¥228.32 | - | ¥211.89 | - | - | ¥195.47 | - | - |

(Notes) 1. The "Suits Business" was changed to the "Business Wear Business" from FY3/2016.
2. "YoY" is growth rates for all items except gross profit, which is YoY change in ratio to net sales.
3. "Net income per share" is calculated based on the average number of shares outstanding during the period (excluding treasury stock).
4. "Loss (gain) on valuation of derivatives" under non-operating income/expenses is mainly related to coupon swap contracts. ( $F Y 3 / 2016$ forecasts are based on the exchange rate as of end-FY3/2015, assuming no change in the US-Japan interest rate spread).

## -FY3/2015 Main Operating Expenses

 (Business Wear Business)| (Interim) |  |  |  |  |  | (¥ million, \%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1H FY3/2014 |  | 1H FY3/2015 |  |  | 1H FY3/2016 |  |  |
|  | Results | Sales ratio | Results | Sales ratio | YoY | Forecast | Sales ratio | YoY |
| Personnel expenses | 13,248 | 19.0 | 13,823 | 20.3 | 104.3 | 14,540 | 19.6 | 105.2 |
| Loyalty point reimbursements | 1,160 | 1.7 | 1,138 | 1.7 | 98.1 | 1,240 | 1.7 | 109.0 |
| Provision for point card certificaes | -69 | -0.1 | -184 | -0.3 | - | -180 | -0.2 | - |
| Advertising expenses | 5,250 | 7.5 | 4,928 | 7.2 | 93.9 | 5,000 | 6.8 | 101.5 |
| Computer and internet administration costs | 745 | 1.1 | 750 | 1.1 | 100.7 | 1,000 | 1.4 | 133.3 |
| Rent expenses | 9,254 | 13.3 | 9,612 | 14.1 | 103.9 | 9,940 | 13.4 | 103.4 |
| Depreciation | 2,977 | 4.3 | 3,189 | 4.7 | 107.1 | 3,430 | 4.6 | 107.6 |

(Full-year)
( $¥$ million, \%)

|  | FY3/2014 |  | FY3/2015 |  |  | FY3/2016 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | Sales ratio | Results | Sales ratio | YoY | Forecast | Sales ratio | YoY |
| Personnel expenses | 28,889 | 15.9 | 28,904 | 16.3 | 100.1 | 29,700 | 15.9 | 102.8 |
| Loyalty point reimbursements | 2,865 | 1.6 | 2,678 | 1.5 | 93.5 | 2,810 | 1.5 | 104.9 |
| Provision for point card certificates | 107 | 0.1 | -43 | -0.0 | -40.1 | -80 | -0.0 | - |
| Advertising expenses | 15,247 | 8.4 | 15,190 | 8.5 | 99.6 | 15,340 | 8.2 | 101.0 |
| Computer and internet administration costs | 1,671 | 0.9 | 1,607 | 0.9 | 96.2 | 2,120 | 1.1 | 131.9 |
| Rent expenses | 18,669 | 10.3 | 19,422 | 10.9 | 104.0 | 20,080 | 10.8 | 103.4 |
| Depreciation | 6,341 | 3.5 | 6,874 | 3.9 | 108.4 | 7,240 | 3.9 | 105.3 |
|  |  |  | 45 |  |  | Aoyama Trading Co., Ltd. |  |  |

## -FY3/2015 Parent Non-operating Income / Expenses

|  |  |  |  |  |  | ( $¥$ million) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY3/2014 |  | FY3/2015 |  | FY3/2016 |  |
|  | Interim | Full-year | Interim | Full-year | Interim(Forecast) | Fullyear(Forecast) |
| Interest and dividend income | 702 | 996 | 665 | 922 | 420 | 640 |
| Real estate rent | 851 | 1,738 | 882 | 2,023 | 1,470 | 2,970 |
| Gain on valuation of derivatives | 463 | 885 | 346 | 1,092 | 0 | 0 |
| Foreign exchange gains | 114 | 340 | 274 | 668 | 250 | 500 |
| Other | 91 | 273 | 77 | 231 | 60 | 90 |
| Total non-operating income | 2,223 | 4,234 | 2,247 | 4,937 | 2,200 | 4,200 |
| Interest expenses | 61 | 126 | 20 | 41 | 20 | 40 |
| Cost of real estate rent | 742 | 1,529 | 816 | 1,888 | 1,360 | 2,820 |
| Loss on valuation of derivatives | - | - | - | - | 210 | 420 |
| Foreign exchange losses | - | - | - | - | 0 | 0 |
| Other | 15 | 27 | 6 | 19 | 10 | 20 |
| Total non-operating income | 818 | 1,684 | 843 | 1,949 | 1,600 | 3,300 |
| Non-operating income and expenses | 1,405 | 2,550 | 1,404 | 2,988 | 600 | 900 |
| (Net financial income) | (641) | ( 870) | (645) | ( 881) | ( 400) | (600) |

(Notes) 1. "Real estate rent" and "Cost of real estate rent" are compensating items.
2. "Gain on valuation of derivatives" and "Loss on valuation of derivatives" are mainly related to coupon swap contracts. For full-year forecasts, we use an end-FY3/2016 exchange rate of $¥ 120 / \$$, based on the exchange rate as of end-FY3/2015, assuming no change in the US-Japan interest rate spread.
(Reference) Projected gain/loss on valuation of derivatives (FY3/2016)

| Projected exchange rate at end-fiscal 2016: | $¥ 120$ (current forecast) | $¥ 125$ (weaker yen by $¥ 5$ ) | $\neq 115$ (stronger yen by $¥ 5$ ) |
| :---: | :---: | :---: | :---: |
| Fiscal 2016 H 1 forecast | $¥ 210$ million valuation loss | $¥ 125$ million valuation loss | $¥ 300$ million valuation loss |
| Fiscal 2016 H 2 forecast | $¥ 210$ million valuation loss | $¥ 125$ million valuation loss | $¥ 300$ million valuation loss |
| Fiscal 2016 full-year forecast | $¥ 420$ million valuation loss | $¥ 250$ million valuation loss | $\neq 600$ million valuation loss |

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Aoyama Trading Co., Ltd.

## - FY3/2015 Per Unit Sales and Inventories ( Business Wear Business)

|  | FY3/2013 | FY3/2014 | FY3/2015 |
| :---: | :---: | :---: | :---: |
| No. of employees at year-end (parent) | 3,417 | 3,442 | 3,517 |
| No. of temporary employees | 2,254 | 2,386 | 2,375 |
| Total | 5,671 | 5,828 | 5,892 |
| Average number of active employees <br> (Of which, temporary employees) | $\begin{gathered} 5,484 \\ (2,007) \end{gathered}$ | $\begin{gathered} 5,767 \\ (2,323) \end{gathered}$ | $\begin{gathered} 5,942 \\ (2,381) \end{gathered}$ |
| Net sales per employee | 31,174k | 30,744k | 29,156k |
| Average sales area in use | 510,584 m ${ }^{2}$ | 517,584 m² | 547,006 m² |
| Net sales per $\mathrm{m}^{2}$ | 335k | 342k | 316k |
| Average no. of stores in use | 790.0 | 808.0 | 845.0 |
| Net sales per store | 216,408k | 219,431k | 205,028k |
| Year-end inventories per m² | 72k | 75k | 76k |
| Year-end inventories per store | 46,319k | 47,237k | 49,229k |

(Notes) 1. Company employees are directly employed personnel, the number of temporary employees is calculated based on an 8-hour working day per person.
2. Net sales per unit are calculated based on net sales, excluding mail-order sales, sales in Taiwan and loyalty point reimbursements.

## -OPERATING ENVIRONMENT : SUIT IMPORTS

## Accelerating shift in suit manufacturing sites from China to Southeast Asia, particularly Indonesia <br> Price of imported suits is rising due to the weak yen and surging labor costs Others are, mainly countries, Cambodia, Laos and Bangladesh, etc.

|  | 2012 <br> $(J a n-D e c)$ | 2013 <br> $(J a n-D e c)$ | 2014 <br> $($ Jan-Dec) | Change in <br> import <br> volume | Change in share <br> of global import | Unit <br> price <br> ( $¥$ ) | Change in <br> unit price |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| China | 6,816 | 6,712 | 6,217 | -7.4 | -5.6 | 7,121 | +7.8 |
| Vietnam | 1,114 | 1,149 | 1,178 | +2.5 | +0.1 | 5,447 | +2.6 |
| Myanmar | 772 | 822 | 979 | +19.1 | +1.5 | 4,798 | -2.5 |
| Indonesia | 289 | 483 | 677 | +40.2 | +1.9 | 5,612 | +12.9 |
| Italy | 57 | 56 | 54 | -3.6 | -0.1 | 60,870 | +15.6 |
| Others | 611 | 635 | 849 | +33.7 | +2.1 | 6,641 | -3.8 |
| Total | 9,659 | 9,857 | 9,954 | +1.0 | - | 6,842 | +5.0 |
| Unit price( $¥$ ) | 5,876 | 6,515 | 6,842 | - | - | - | - |
| foreign exchange <br> (average) | $¥ 80.1$ | $¥ 97.9$ | $¥ 106.4$ | +8.7 | - | - | - |


[^0]:    (Note) Amounts are rounded down to the nearest million yen.

[^1]:    (Notes) 1. Of existing segments, the "Menswear Retail Business" was changed to the "Business Wear Business" while the "Commercial Printing Business" was changed to the "Printing and Media Business" from FY3/2016.
    2. Segment sales include transactions between Group businesses.
    3. Sales in "Casual Wear Business" include the casual wear business of Aoyama Trading Co., Ltd., and Eagle Retailing Corporation.
    4. Sales in "Others" include the reuse business of Aoyama Trading Co., Ltd., and glob Co., Ltd.
    5. "YoY" is growth rates for all items except gross profit, which is YoY change in ratio to net sales.
    6. "Interim net income per share" is calculated based on the average number of shares outstanding during the first half period (excluding treasury stock).

